



**STARTUP
OF THE YEAR**



FOR IMMEDIATE RELEASE

Startup Night NOLA to Take Place April 30th at INNOconf

Startup of the Year Partners with New Orleans Conference to Host Showcase & Pitch Competition, Featuring 37 Innovative Startups from Around the World

From April 29th through May 2nd, New Orleans' next great conference, [INNOconf](#), will be taking the Big Easy by storm.

To be held at the New Orleans Jazz Market in between the two weekends of JazzFest, INNOconf is specifically focused on transforming the way attendees experience conferences by encouraging them to immerse in the magic of NOLA while connecting with accomplished inventors and those who are changing the landscape of their respective communities.

A graphic invitation for Startup Night NOLA. The left side features a purple-tinted photo of a crowd with a black banner that says "You're Invited!". Below this, text provides event details: "#StartupNightNOLA Showcase & Celebration 5:30 PM - 8:30 PM April 30, 2019 Ace Hotel New Orleans". It includes an RSVP link: "RSVP today - http://soty.link/StartupNightNOLA19" and the INNO logo. The right side features a white-tinted photo of a speaker on stage with the Startup of the Year trophy icon and logo overlaid.

You're Invited!

**#StartupNightNOLA
Showcase & Celebration
5:30 PM - 8:30 PM
April 30, 2019
Ace Hotel New Orleans**

RSVP today -
<http://soty.link/StartupNightNOLA19>

INNO

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Powered by
ESTABLISHED

One of the highlights of the inaugural event is Startup of the Year's [Startup Night NOLA Showcase & Celebration](#). Taking place Tuesday, April 30th at the Ace Hotel New Orleans from 5:30 PM - 8:30 PM (it's free!), the Startup of the Year event powered by Established (the talent behind TechCo) will allow attendees to mix, mingle, sip (open bar!) nibble (free apps!) with ~36

startups from around the world — especially the Gulf South region - while enjoying music for New Orleans' own Andrews Family Band. Attendees will also watch the Top five Startup Night NOLA finalists pitch live from stage to a room full of investors, industry leaders, and VIPs for a chance to nab one of two fast-track spots to the [7th Annual Startup of the Year Summit](#) in Memphis this fall. The Startup Night NOLA winner will also receive \$1,000 and free accommodations during the Summit in October.

Meet the companies showcasing and competing below. [Learn more](#) and [vote for your favorite in the People's Choice Award](#).

- **Artunity** (Valparaiso, IN)
- **BondFar, Inc.** (New Orleans, LA)
- **CarBe** (New Orleans, LA)
- **CigarClub.com** (Mobile, AL)
- **CyberFortress** (San Antonio, TX)
- **DigsFact** (Chicago, IL)
- **Don't Get Mad Get Paid** (New Orleans, LA)
- **Empiriclee** (Boston, MA)
- **EnrichHER** (Atlanta, GA + Washington, D.C.)
- **Enlivity** (Boston, MA)
- **Fade** (Dallas, TX)
- **Free Your Tea** (New Orleans, LA)
- **FreshSurety** (Altamonte Springs, FL)
- **Gravy** (Alexandria, VA)
- **Hacware, Inc.** (Dallas, TX)
- **Intelligent Archives L3C** (New Orleans, LA)
- **IONIQ** (Germany)
- **KOYA Innovations Inc.** (Austin, TX)
- **LawCo** (Chicago, IL)
- **MaryMac's Doggie Retreat, LLC** (New Orleans, LA)
- **MATEREO** (Coimbra, Portugal)
- **Meusu LLC** (New Orleans, LA)
- **Mintor** (Baton Rouge, LA)
- **Moxey** (New Orleans, LA)
- **MyStrongHome** (Columbia, SC)
- **OrthoBistro** (Covington, LA)
- **Pangian** (Orlando, FL)
- **RentCheck** (New Orleans, LA)
- **RoGo Fire** (Boulder, CO)
- **ShoeBio Inc.** (Corvallis, OR)
- **SQRL** (Brambelton, VA)
- **Stilio** (New Orleans, LA)
- **TANTRUM Lab** (Lafayette, LA)
- **TrayAway** (New Orleans, LA)

- **Vizrom** (Birmingham, AL)
- **WeHaveChemistry** (Houston, TX)
- **Zing** (Clearwater, FL)

Laissez Les Bons Temps Rouler!

To register for INNOconf: <https://innoconf.com/>

Can't make the entire INNOconf? Come to Startup Night NOLA Showcase & Finals Pitch evening event party anyway, it's free!

RSVP at: <http://soty.link/StartupNightNOLA19>

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