**FOR IMMEDIATE RELEASE**

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**Another Partnership for PlateSmart**

*PlateSmart brings its award-winning ALPR technology to VIVOTEK network cameras and VMS*

OLDSMAR, Fla. — April 26, 2019 — A key benefit of PlateSmart Technologies’ award-winning ARES automatic license plate recognition (ALPR) software is its ability to seamlessly integrate with virtually any camera or video management system (VMS). That innovation has yielded PlateSmart another partnership — this time with the global IP surveillance solution provider VIVOTEK Inc.

“VIVOTEK’s focus on perimeter security and traffic monitoring really made our partnership a natural fit,” said Mike Budz, director of sales, PlateSmart. “PlateSmart is excited to be working with a global leader like VIVOTEK, and we look forward to joining them in opportunities not only in the U.S. but across the globe.”

Called automatic number plate recognition (ANPR) outside of the United States, PlateSmart’s ARES solution has been implemented throughout South America, Europe and parts of Oceania. The company’s true object recognition technology — as compared to more simplistic optical character recognition (OCR) used by competitive ALPR providers — allows it to successfully read license plates in many different countries.

Shengfu Cheng, director of VIVOTEK Marketing and Product Development Division, commented, “The demand for automatic number plate recognition (ANPR) solutions is expected to increase rapidly around the world. Combining PlateSmart’s expertise in ANPR technology with superior performance of VIVOTEK’s network cameras, this partnership drives a sustainable growth in the global market”.

To learn more about PlateSmart ARES solutions, visit www.platesmart.com or email sales@platesmart.com.

**About PlateSmart®**

PlateSmart Technologies has developed the world’s first software-only vehicle identification and video analytic solutions, which are compatible with both state-of-the-art and legacy cameras. PlateSmart offers both mobile and fixed-location solutions, which are designed either to function as stand-alone tools or to integrate with third-party software and hardware. ARES, PlateSmart’s enterprise solution, provides real-time actionable intelligence with license plate number, state jurisdiction, and vehicle make recognition for complete situational awareness. PlateSmart’s solutions are the recipients of multiple industry awards for excellence in security technology. [www.platesmart.com](http://www.platesmart.com)

**About VIVOTEK**

VIVOTEK Inc. (TAIEX: 3454) was founded in Taiwan in 2000. The Company markets VIVOTEK solutions worldwide, and has become a leading brand in the global IP surveillance industry. Its comprehensive solutions include network cameras, video servers, network video recorders, PoE solutions, and video management software. Through the growing proliferation of IoT, VIVOTEK aspires to become the Eye in IoT by drawing on its expansive technological capabilities in image and audio. The Company has established offices and subsidiaries in the United States (California), Europe (Netherlands), India (Delhi), Middle East (Dubai), Latin America (Mexico), and Japan (Tokyo) in 2008, 2013, 2014, 2015, 2016, and 2017 respectively. To create a sound industrial ecosystem, VIVOTEK has expanded strategic alliances with leading international software and hardware partners and works with over 183 authorized distributors across 116 countries. For more information, please visit [www.vivotek.com](http://www.vivotek.com).

FORWARD LOOKING STATEMENTS: This press release may contain forward-looking statements and/or predictions. These statements are based on history, current knowledge, and current market conditions. They are subject to change without notice as conditions and knowledge change; therefore, undue reliance should not be placed on such statements.

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