

Stockholm, 30 April, 2019

“From the Age of Collectors to the Age of Augmented Intelligence” interactive session to be moderated by Comintelli CEO at the Strategic Competitive Intelligence Professionals (SCIP) Conference.

Jesper Martell, CEO of Comintelli, will co-moderate the interactive session “From the Age of Collectors to the Age of Augmented Intelligence” at the annual SCIP conference, which will take place in Orlando, Florida, USA between 6-9th May, 2019.

The session will be moderated together with the Chairman of SCIP, Mr. Paul Santilli, WW OEM Market Intelligence & Strategy for Hewlett Packard Enterprise (HPE). It will cover the **opportunities and challenges with new technologies such as Machine Learning and Artificial Intelligence in the context of Market and Competitive Intelligence solutions.**

“The overall explosion of Artificial Intelligence and Machine Learning applications can have significant implications on an organization’s ability to compete. Applying these technologies in the Intelligence & Insights arena will provide a competitive advantage and help bring insights to actions as quickly as possible,” says Paul Santilli at HPE.

“We look forward to the session and to seeing our friends at SCIP again”, says Jesper Martell. **“The session will focus on what the value of humans versus machines in converting data into insights and we think this will give rise to very thought-provoking discussions.”**

The SCIP conference gathers competitive intelligence professionals from all over the world in one location and offers both education and social interaction at a high level. Comintelli will exhibit at SCIP and also host a Champagne Toast in booth no. 6 on Tuesday 7th May to celebrate Comintelli’s 20 years in business.

For more information and registration to SCIP, please visit <https://www.scip2019international.com>. By using the code **comintelli150** you will receive 150 USD off your registration fee.

About Comintelli

Comintelli (www.comintelli.com) is a Swedish software company which sells Intelligence Software that converts unstructured Big Data content into organized, digestible information for decision-making. The award winning solution Intelligence2day® (www.intelligence2day.com) acts as an insight engine to help customers make faster and more confident decisions. Founded in 1999 and with extensive intelligence experience, Comintelli continues to develop user-friendly solutions that shortens Time-To-Insights.