

Pranger Law PC Scores New Litigation Partner in The Bay Area

San Francisco, CA (May 7, 2019) - Pranger Law PC is pleased to announce its newest partner, Eugene Hahm, who has joined the firm as an IP litigator in the San Francisco office. Mr. Hahm joins Pranger Law from LTL Attorneys LLP, where he was a partner representing clients in business litigation matters, with a focus on intellectual property, antitrust, and complex commercial disputes.

Mr. Hahm has more than 20 years of litigation experience and has represented national and international clients in complex business and intellectual property disputes in arbitration and in courts throughout the United States. Mr. Hahm focuses on preparing his cases with an early eye towards trial, while striving to develop strategies to favorably resolve the most complex and challenging lawsuits. His clients have included Fortune 50 technology corporations, venture capitalists and their portfolio companies, as well as Internet start-ups and high-wealth individuals. His cases have involved wide-ranging intellectual property disputes over trademarks, copyrights, patents, trade secrets, and media rights.

Mr. Hahm was previously a litigation partner at Manatt, Phelps & Phillips in Palo Alto, California, where he was a member of the intellectual property and commercial litigation groups. Mr. Hahm received his B.A from University of Virginia and J.D. from the University of Virginia School of Law. Mr. Hahm has served as an Instructor at the Trial Advocacy Clinic at Stanford Law School and as a Coach of the Honors Copyright Moot Court Team at Santa Clara University School of Law.

“Eugene Hahm is a game changer for our firm’s burgeoning litigation department,” said Holly Pranger, Managing Partner. “Mr. Hahm is a seasoned litigator, and another excellent first chair leader to offer clients. He significantly enhances our capabilities,” quickly adding, “and is aligned with exceptional quality of service, which is paramount at Pranger”.

Hahm said, “I am at the precise point in my career to culminate experience and really build.” “I plan to take this already impressive litigation team and expand its breadth to provide its brand of excellent service to even more clients.” He continued, “I look forward to incorporating my complex IP and commercial disputes practice into Pranger’s practice, as well as collaborating with the talented attorneys here servicing the tech elite.”

About Pranger Law PC

Pranger Law PC (Pranger) is the premier boutique law firm providing Intellectual Property and Advertising law services to well-funded emerging growth to Fortune 500 clients, as well as some enterprising celebrities. In addition to managing global IP portfolios, when disputes arise, Pranger handles all aspects of IP investigation and enforcement of rights, as well as responding to claims, including dispute proceedings before Patent and Trademark Offices around the world, litigation, mediation and arbitration. Pranger is made up of highly trained and skilled lawyers who focus on representing software, intelligent products, wearable technology, retail, food & beverage, restaurants & bars, artists, wine & spirits and anything else that we think is cool to wear, do, use or consume.

Celebrating 15 years in 2019, Pranger provides legal counseling and representation in all aspects of intellectual property and advertising law to clients past and present of the firm such as Nike, Lyft, Victoria's Secret, PINK, Henri Bendel, Bath & Body Works, Juicy Couture, Kate Spade, Lucky Brand, Ron Herman, Bustle, Cabo Wabo Tequila (acquired by Campari/Skyy), Audatex and Solera (global leaders in automotive software), Dropcam (acquired by Google Nest), Taskrabbit, Crunchbase, Bustle, Bleacher Report (acquired by Time Warner), Fab.com, Mailbox (acquired by Dropbox), 15Five, Uservoice, and several venture capital firms. Now hiring experienced IP Attorneys in strategic locations throughout the United States. More info at <http://www.prangerlaw.com>

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