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FOR IMMEDIATE RELEASE

KERATIN COMPLEX®

**GET EMMA ROBERTS STUNNING “FLOWER EXPLOSION”
2019 MET GALA HAIRSTYLE
CREATED BY CELEB STYLIST RYAN TRYGSTAD USING KERATIN COMPLEX**

BOCA RATON, FL (May 2019)— The style gurus have spoken and the 2019 MET Gala in New York City was one for the record books with celebrities delivering some over-the-top, stunning style moments based off the gala’s “Camp” theme this year.

One of the most beautiful looks to grace the red carpet was on actress Emma Roberts, who donned a stunning couture Giambattista Valli pink tulle gown with perfectly accessorized wavy hair with flowers, adding to her modern princess vibe, created by the talented, hairstylist-to-the-stars, Ryan Trygstad, who used **Keratin Complex®** hair care and styling products to deliver one of the night’s most glamorous looks.



Trygstad shared this step-by-step on how he created this look:



1. I first prepped Emma’s wet hair with **Keratin Complex Intense Rx® Active Keratin Repair Serum** from midshaft to ends to ensure hair is incredibly healthy.
2. Then, I sprayed 4-5 pumps of **Keratin Complex Keratin Obsessed™ Multi-Benefit Treatment Spray** from the base of the hair through to the ends, which delivered instant shine and frizz-free, smoothing results.
3. For lift and control, I added **Keratin Complex Vita Volume Boosting Foam** at her root.

4. I dried Emma's hair with a boar hair soft brush, section by section.
5. Once hair was dry, I sprayed each section with **Keratin Complex Thermo-Shine Thermal Protectant Mist** for heat protection before using heat tools and for extra luminous shine.
6. Each section was carefully curled using a 1 inch barrel iron. I immediately brushed out the curls creating long soft extended waves.
7. I created a center part with tiny clear bands and linked sections together along the hairline - down towards the ears and tapering off toward the back of the head.
8. Once that was complete, I applied what we're calling "the Flower Explosion" using tiny French bobby pins and inserting the pin into the rubber band foundation as a perfect base to hold the flowers, constructing a half-back feel.
9. As I was finished applying the flowers, I held the entire look in place with **Keratin Complex FlexFlow Flexible Shaping Hairspray**. Look completed!
10. Hope you love as much as I do ♡✔.



We agree with the critics that Emma Robert's Flower Explosion style and total look was one of the night's best – and most beautiful!

All Keratin Complex products are available in fine salons nationwide and online at www.KeratinComplex.com.

ABOUT KERATIN COMPLEX

Keratin Complex, a leading full-service professional beauty manufacturer, was founded in 2006 and quickly gained national and international recognition thanks to their innovative signature customizable keratin smoothing treatments. The company not only helped fuel industry growth in this category but provided salon clients with effective, long-lasting solutions for beautiful, healthy and smooth hair. Working with leading chemists and hair-care experts, **Keratin Complex** realized that the key to creating an innovative treatment that was both gentle and effective lay in harnessing the power of keratin, an essential hair protein that delivers incredible benefits, endless versatility, and a never-before-seen smoothing effect—all without breaking the bonds of the hair. Since the launch, **Keratin Complex** has introduced hair care, styling and Keratin Complex Color, a complete line of professional hair color powered by keratin.

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