



## NEWS RELEASE

## FOR IMMEDIATE RELEASE

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**Mixed Roots Foundation**

**Mixed Roots Foundation Teams Up with 12 Year Old Former Foster Youth Kaleya Ervin to Close Out National Foster Care Month in LA and Helps Launch New Kaleya Enterprises Business & Brand at 7<sup>th</sup> Annual LA Dodgers Adoptee Night at Dodger Stadium – Friday, May 31**

*‘Adoptee Night’ is a Special Night for All Who are Touched by Adoption and Foster Care with a Goal to send 1,500 adopted, foster youth and families to attend their first baseball game*

**Los Angeles, CA (Monday, May 13, 2019) – As Mixed Roots Foundation** kicked off **National Foster Care Month** with the **New York Yankees** on **Friday, May 3<sup>rd</sup>** at **Yankee Stadium**, the foundation will close out the month with its **7<sup>th</sup> Annual Adoptee Night** with the **Los Angeles Dodgers** on **Friday, May 31st at 7:10 p.m.** where they play the **Philadelphia Phillies** at **Dodger Stadium**.

With being at home in **Los Angeles**, **Mixed Roots Foundation** will continue to feature its newest **LA based Jr. Ambassador, 12 Year Old Kaleya Ervin** who is not only **mixed African American and Hawaiian**, but was adopted out of foster care by her aunt and uncle, **Nikki and Tony Ervin**, sings, plays the piano and is legally blind. She will also be launching her new business **Kaleya Enterprises, Inc.** and will reveal her new website and brand/logo at the **pregame VIP reception**. **Kaleya’s business** will serve as a **social enterprise** that will leverage her **gifted talents** in music and sharing her **inspirational story of being rescued from the foster care system** that will hopefully touch other kid’s lives **from her heart to theirs worldwide**. The website will also include a **store** where kids will be able to buy **Kaleya’s music and swag** with a **portion of profits benefiting various organizations that support the cause of adoption and foster care** including **Mixed Roots Foundation**.

**“Thank you to Mixed Roots Foundation** for allowing me to **launch my business at the 7<sup>th</sup> Annual LA Dodgers Adoptee Night event** - I hope I will **inspire kids like me to never give up** and to know **they can do whatever they want if they believe and keep the faith,**” said **Kaleya Ervin, Singer, Songwriter and Musician**.

**“I can’t wait to meet and see everyone very soon - Go Dodgers!”**

**“It is an honor to have Kaleya join us and have her be part of our Mixed Roots family,”** said **Kim Feder, Chair, Board of Directors, Mixed Roots Foundation**. **“It is our hope that Kaleya will continue to serve as a voice** for so many other kids out there and **we wish her much success with growing her business so that she can make a positive impact for generations to come.”**



In addition to featuring the **Kaleya and launching her business**, **Mixed Roots Foundation** will continue to partner with several individuals, local businesses and organizations including **Fiona Ma, CA State Treasurer, City of Los Angeles, LA Mayor Eric Garcetti, Los Angeles Chargers, Michael Reagan, Reagan Legacy Foundation, Michael D. Antonovich Charitable Foundation, Sheppard Mullin, Hilton Universal, IYOU, Varona Productions, Los Angeles Area Chamber of Commerce, 23andMe, Jans Enterprises, Inc., Lahlouh, Oct28 Productions, Derek Reed, Content Kings, Los Angeles County Department of Children and Family Services, United Friends of the Children, The Village, Five Acres, Seed House Project, First Place for Youth, Korean American Family Services (KFAM), Penny Lane, and Vista Del Mar Adoptions Program**, for assistance with recruitment of the **mixed, adopted, foster youth and their families** to attend this special annual event.

**Mixed Roots Foundation** will host a **pregame VIP Meet & Greet reception** and will take place from **5:00 p.m. – 7:00 p.m.** at the **Loge Terrace at Dodger Stadium** where attendees will have the opportunity **meet and greet Kaleya and other special guests** as well as learn more about **important post adoption resources** in the **greater Los Angeles area**.

To purchase tickets, become a community partner or sponsor kids, please contact **213.725.8054**, email **sponsor@mixedrootsfoundation.org** or visit **crowdrise.com/mixedroots**. To volunteer or learn more about the event, please email **events@mixedrootsfoundation.org** or visit **www.mixedrootsfoundation.org** for more information.

#### **About Kaleya Ervin**

**12 Year Old former Foster Youth, singer, songwriter and musician Kaleya Ervin** has beaten strenuous and almost impossible odds by rising to prove all things are possible if one can believe! At the tender age of three, Kaleya was diagnosed as almost completely blind because of the eye disease, **Salzmann's Nodular Degeneration (SND)**. She thanks God for genius medical technology that created implants along with surgery that renewed her sight. "Now I see!" is her heartfelt cry! **Kaleya was rescued from dark circumstances surrounding foster care by her Auntie Nikki and Uncle Tony. Through adoption they provided her a safe haven and nurturing environment. At age six, this young prodigy began playing the piano immediately after hearing her Uncle Tony play. After showing Kaleya certain chords, she played them back for him perfectly, hence, the beginning of her music career journey. Kaleya began playing gospel and classical music as well as singing and composing her own songs. She's traveled across the United States performing with many well-known artists like Richard Smallwood, Dr. Margaret Douroux, J.J. Hairston, Hezekiah Walker, BSlade, Pastor John P. Kee. Kaleya and recently performed at Whitney Houston's church New Hope Baptist Church in Newark, NJ hosted by Musical Director, James Hall. Kaleya is well loved on social media by millions who enjoy her music and are blessed by her overcoming story of hope. Her love and passion for music coupled with her soulful, uplifting message is sure to one day change the world! She is forever thankful to God for what He has accomplished through her thus far and is excited for a brilliant future with the launching her new brand and business Kaleya Enterprises, Inc. For more info, visit [www.therealkaleya.com/](http://www.therealkaleya.com/), Find and Follow Kaleya on social media @therealkaleya.**

#### **About Mixed Roots Foundation**

**Mixed Roots Foundation** is a 501(c)(3) nonprofit organization celebrating its **8 Year Anniversary** based in **Los Angeles, CA** with regional offices in **San Francisco, CA; Minneapolis, MN; Boston, MA; New York, NY** and serves as the **first and only national / global multicultural foundation for adoptees and their families representative of the international, domestic, and foster care adoption experience and improves the lives of those touched by adoption and foster care by leveraging philanthropy and grassroots fundraising** to support important **post-adoption resources** including **mentoring, DNA testing and unique scholarships/grants for adoptees, foster youth and their families**. For more info, visit **[www.mixedrootsfoundation.org](http://www.mixedrootsfoundation.org)**, **LIKE Mixed Roots Foundation on Facebook or Follow on Twitter and Instagram @mixedroots**.