

FOR IMMEDIATE RELEASE



**Bright Now!® Dental Honors Veterans in Kent, WA
In Partnership with the Smiles for Everyone Foundation, Bright Now! Dental Provides
Free Dental Services to 75 Veterans and their Dependents**

Kent, Washington – May 14, 2019 – Bright Now!® Dental partnered with the [Smiles for Everyone Foundation](#) to open its Kent, WA office on May 5th to provide free dental services for veterans and their dependents.

The Washington [Bright Now! Dental](#) Team hosted their third Day of Giving to honor our Veterans! Over 50 volunteers gathered on Sunday to serve heroes from local veteran organizations, such as [Veterans of Foreign Wars](#), [VA Hospitals](#), and [William J. Woods Veterans House](#). These former soldiers were welcomed to the Kent office and provided with free dental care as a thank-you for their duty to our country. Services included checkups, [cleanings](#), [exams](#), [fillings](#), [extractions](#), and more.

The Team treated 75 patients, who later shed light on the need for these philanthropic events. Veteran Barbara S. shared, "I lost my dental coverage when I retired, but I needed to be seen. The last time I visited the dentist was two and a half years ago, so I appreciate you doing this!" Patient Janice R. agreed by including, "There are so many vets that need help in any way possible. Dentistry is a big part of that help because so many of us don't have insurance."

Overall, the volunteers were able to give back nearly \$65,000 in donated dentistry to the heroes who serve us all. The Smiles for Everyone Foundation would like to thank Team Washington, including Dr. Benjamin Dorantes, Dr. Julie Kim, Dr. James Liu, Dr. Richa Mehta, Dr. Ashifa Nurani, Dr. Sumedha Sharma, Dr. Jerome Yamada, and Dr. Hosan Park. It was their hard work and dedication that allowed us to deliver Smiles to the patriots in Kent!

The next Day of Giving that the Foundation is hosting will be at Bright Now! Dental in Fresno, CA on May 19th. Please visit www.smilesforeveryone.org for more information.

About Bright Now!® Dental

Bright Now! Dental provides general dentistry, children's dentistry and, in select locations, specialty care services such as [orthodontics](#), oral surgery, periodontics and endodontics at over 150 offices across Arizona, California, Colorado, Florida, Indiana, Maryland, Ohio, Oregon, Pennsylvania, Utah, Virginia and Washington. Bright Now! Dental's Kent office is operated by

Nurani, P.C. (the “Group”). The Group is affiliated with Smile Brands Inc., one of the largest providers of business support services to dental groups in the United States. [Smile Brands Inc.](#) provides comprehensive business support services through exclusive long-term service agreements with affiliated dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing and financial aspects of operating a dental practice. Smile Brands is a portfolio company of Gryphon Investors (“Gryphon”), a leading middle-market private equity firm based in San Francisco, CA. For more information, visit www.smilebrands.com.

About the Smiles For Everyone Foundation

The Smiles for Everyone Foundation is a 501(c)(3) nonprofit organization with the mission of delivering smiles for everyone by providing free dental care for those in need, both at home in the U.S. and around the world. Since 2011, the Smiles for Everyone Foundation has delivered over 21,000 smiles and over \$16 million in donated dentistry. The foundation currently supports programs which provide free dental care to those in need in Cambodia, Ghana, Laos, Nicaragua, Paraguay, Thailand, and the United States. For more information or to make a donation, visit www.smilesforeveryone.org.

Contacts:

Bright Now! Dental

Jody Martin

PR@smilebrands.com

714.427.1299

Smiles for Everyone Foundation

Crystal Strait

crystal.strait@smilesforeveryone.org

714.824.5037