



PUBLIC MEDIA GROUP OF SOUTHERN CALIFORNIA

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Jamie Annunzio Myers Named Chief Operating Officer of the Public Media Group of Southern California, the Parent Organization of PBS SoCal, KCET and Link TV

Public Media Executive Will Drive Operations and Ensure Organizational Alignment Against Objectives

LOS ANGELES – May 14, 2019 – The Public Media Group of Southern California, formed by the merger of PBS SoCal and KCETLink Media Group, today named **Jamie Annunzio Myers** its Chief Operating Officer, reporting directly to **Andrew Russell**, President and CEO. In this new role, Myers directs the organization’s operations and oversees the Administration, Advancement, Broadcast Operations, Corporate Sponsorship, Education, Engagement, Human Resources, Membership, Marketing & Communications and Special Events functions.

Since October 2018, Myers has led the work of integrating the operations of PBS SoCal and KCETLink Media Group, including infrastructure, systems and policies, as well as the complex work of bringing teams together to advance the combined organization.

“Jamie has done outstanding work in everything she has taken on,” said **Andrew Russell**, President and CEO of the Public Media Group of Southern California. “And she is widely respected across our community and the PBS system. Her leadership will be instrumental in this very important time as we work to build our organization and our services to the community.”

Previously, Myers was the Chief Operating Officer and Vice President of Education and Community Engagement at PBS SoCal. In that role, she steered the organization during a period of rapid growth, leading the development of key organizational functions including human resources, fundraising, marketing and digital. She also played an important role in preparing PBS SoCal for its merger with KCETLink Media Group.

“We have an important opportunity here in Southern California to bring new ideas and leadership to public media and the PBS system,” said Myers. “It’s an incredible honor to lead this organization and to advance the opportunities of public media for Southern California and the nation.”

Myers joined PBS SoCal in 2009 as Director of Education. In that role, she launched PBS SoCal’s Ready to Learn and American Graduate initiatives, earning the organization national recognition for its work to reach and provide support to low-income families in Southern California. Her role expanded to include community engagement and, as Vice President of Education and Community Engagement, she built PBS SoCal’s presence in the community. Myers created and nurtured important local and regional partnerships, developed best practices, and expanded the breadth and depth of the organization’s educational and cultural grassroots outreach across Southern California.

Myers has more than ten years of classroom and school district experience at Chicago Public Schools and ABC Unified in southeastern L.A. County. She holds master’s degrees in education technology and educational administration, as well as a bachelor’s degree in elementary education, and is certified by the National Board in Technology Education.

About the Public Media Group of Southern California

The Public Media Group of Southern California (PMGSC) tells stories that matter through original programs that reflect the diversity of our region, and through the full schedule of trusted PBS programs. Our Southern California content channels **PBS SoCal** and **KCET** are available for free on internet-connected screens via the PBS Video App, and seven local broadcast channels. **Link TV** is available nationally on DirecTV and Dish Network. A donor-supported community institution, PMGSC sparks the sharing of ideas at in-person cultural events and community conversations and delivers social impact through a variety of services including those that prepare our most vulnerable children for school.