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PRESS RELEASE FOR IMMEDIATE RELEASE

Allergy Standards win the 2019 US-Ireland Research Innovation Award

DUBLIN, Ireland. (May 22, 2019) – Allergy Standards Limited (ASL) announced today that they have been awarded with the prestigious 2019 US-Ireland Research Innovation Award. The awards were jointly presented by the <u>Royal Irish Academy</u> and the <u>American Chamber of Commerce in Ireland</u>.

Allergy Standards was shortlisted for this award in the Small Medium Enterprise (SME) category along with two other Irish companies, <u>Avectas</u> and <u>Vocavio</u>.

The winner of the award was announced during the Annual Dinner of the American Chamber of Commerce in Ireland, on Friday 17th, 2019. The ceremony took place in the Clayton hotel, Burlington Road in Dublin, in the presence of former Taoiseach Mr Enda Kenny T.D.



Figure 1-Allergy Standards team at the Award Ceremony. See more details below.

Figure 1 – from left to right: Mark Redmond, CEO, American Chamber of Commerce in Ireland; Eddie Cullen, Managing Director, Commercial Banking Division, Ulster Bank; Dr John Ryan, Chief Strategy Officer, Allergy Standards; Dave Morrissey, Chief Innovation Officer, Allergy Standards; Jennifer Whelan, Head of Operations, Allergy Standards; Dr John McKeon, Chief Executive Officer, Allergy Standards; Former Taoiseach Enda Kenny; Mark Gantly, President, American Chamber of Commerce in Ireland.

The US-Ireland Research Innovation Award recognizes outstanding Irish companies for their exemplary ideas underpinned by innovative research that have both a strong social and economic impact. Allergy Standards was awarded for its innovation: the **asthma & allergy**



friendly® Certification Program. The Certification Program is a unique partnership between an international standards body, founded and based in Ireland, Allergy Standards, and the largest US patient advocacy group for asthma and allergies, the <u>Asthma and Allergy</u> Foundation of America.

"The world-class level of innovation happening right here, right now is remarkable. Irish-US collaborations and partnerships such as the **asthma & allergy friendly®** Certification Program has moved Ireland up the value chain to provide high quality products, services and solutions for customers around the world. The US-Ireland Research Innovation Awards demonstrate that Ireland now stands at the leading edge of competitive innovation, we must ensure it stays there." said Mark Gently, President of the American Chamber of Commerce

Allergy Standards' team is honored to have won the award as it highlights ASL's innovation journey and recognizes its international scientific expertise.

"Receiving this award validates the work that we have done over the past 10 years in Indoor Air Quality to improve the lives of those impacted by asthma and allergies. Some of the world's leading manufacturers, such as LG, Dyson, Procter & Gamble, 3M and De'Longhi have certified a large variety of their products providing a whole of home offering of healthier products to their customers" said John Ryan, Allergy Standards' Chief Strategy Officer

The US-Ireland Research Innovation Award are sponsored by <u>KPMG</u> and <u>Ulster Bank</u> with media partner <u>The Irish Times</u>.

<u>Click here to see the video about Allergy Standards for the US-Ireland Research Innovation</u> Award.

About Allergy Standards

Allergy Standards Limited (ASL) mantra is design thinking and an innovation for healthier indoor air for the allergy aware consumer. As an independent, international standards company, it creates meaningful scientific criteria to test a wide range of products and services to determine their impact on improving indoor air quality. ASL's intellectual property portfolio includes unique testing protocols and suitability specifications for products to be CERTIFIED **asthma & allergy friendly®**. ASL's mission is to improves lives by empowering people create the healthiest possible indoor environment through science, education and innovation.

http://www.allergystandards.com/