

FOR IMMEDIATE RELEASE

ARDENT ASSISTANCE INC. TO ACQUIRE COMPLETE CLAIMS MANAGEMENT PROFESSIONALS (CCMP)

Newmarket, 05/15/2019 – Ardent Assistance Inc., has today announced the acquisition of the assets of Complete Claims Management Professionals (CCMP). Providing a range of assistance and complementary extended claims services, the Newmarket based operation supports Ardent's continued growth plans and accelerates entry into new and end-to-end travel insurance assistance and claims markets.

With its experienced people, CCMP is one of the industry leaders providing exceptional claims handling services.

"CCMP provides an exciting opportunity for Ardent and specifically, our case management and claims departments", explains Magdi Riad, Ardent's CEO. "The additional expertise strengthens and extend the services offered by Ardent and further enhance our complete assistance solution approach. With a range of high-profile clients, this acquisition supports our plans to meet increasing demand across the globe, as well as offering more services to new clients. We look forward to working with the employees of CCMP and further enhance our customers experience."

The acquisition of the assets of CCMP supports Ardent's plans for growth and its vision to be the assistance provider of choice in North America and beyond.

Dave Burry, Travel Insurance Specialists (TIS) and CCMP's CEO also commented on the acquisition adding "Ardent's acquisition of the assets of CCMP provides a major growth opportunity for both our business and extended services to our clients. With the stability and backing of a professional company like Ardent Assistance Inc., TIS customers will benefit from enhanced products, services and innovation and likewise, the services we bring to Ardent enable us to deliver one of best and most unique travel insurance model within the Canadian industry.

The timing of the announcement also coincides with the launch of Ardent's assistance system to its international clients with more than 30 locations worldwide.

ABOUT COMPLETE CLAIMS MANAGEMENT PROFESSIONALS (CCMP)

Formed in 2005 in Newmarket, Ontario, CCMP managed in excess of 150 million in claims with integrity and passion. Enhancing the underwriting profit and servicing its customer were and remain its primary goals.

ABOUT ARDENT ASSISTANCE INC.

Formed in 2017 and nested in Newmarket, Ontario, Ardent is dedicated to providing solutions that enhance insurance underwriting profitability. Focused on travel insurance products, Ardent works with multiple Canadian and International insurers and provides complete cost containment solutions in North America.

PRESS CONTACT:

Pavel Kovalev 416.358.6676 pavel@ardentassistance.com

