

Contact:
Tricia Nuss
Phone: (972) 556-0541
Fax: (443) 308-5725
Email: tnuss@travelhost.com

TRAVELHOST
433 E. Las Colinas Blvd #1065
Irving, Texas 75039
www.travelhost.com



PRESS RELEASE

TravelHost Expands Entrepreneur Ownership Opportunities to Atlanta, Ga, Names Bill Parry as Publisher

Company continues to grow its network of entrepreneurs by seeking individuals with industry experience in advertising, sales, management and executive leadership.

DALLAS, TX – May 20, 2019 TravelHost is now serving travelers and advertisers in the Atlanta metro area with Bill Parry as Publisher. The addition of TravelHost of Atlanta is part of an aggressive expansion into key North American destinations. As a local TravelHost owner, Bill is responsible for all marketing, sales and content for the in-room Atlanta TravelHost magazine, and on the mobile-friendly website and various social channels.

"Bill brings experience, local connections and a track record of success to TravelHost," said William Schroeder, TravelHost President and CEO. With more than 20 years of industry experience in advertising, sales management and executive leadership, we look forward to Bill making Atlanta a model of success connecting travelers with local businesses."



"TravelHost reaches travelers in a variety of distribution mediums – in their rooms, online, and on their mobile phones. As Publisher of TravelHost Atlanta, I can offer local businesses access to travelers eager to discover new places to eat, shop, play and stay," said Parry. "I'm excited to bring TravelHost to Atlanta!"

"Since 1967, TravelHost has been expanding its reach by identifying those people who wish to be travel ambassadors within their local marketplace," said Schroeder. "With a trusted, recognized brand and the latest in print and mobile marketing technology, TravelHost offers the best entrepreneurial opportunity for publishers and top sales executives to enjoy freedom, flexibility and the financial advantages of owning their own business."

For first time entrepreneurs, Travelhost allows you to build your own successful business in travel media. Marketing pros who love the independence of making their own decisions and running their own business, find Travelhost provides a full menu of personalized tools, assistance and support. TravelHost owners are actively involved in their communities with their established relationships with local businesses and their association memberships within the travel and hospitality industries.

ABOUT TRAVELHOST

TravelHost is the "Premier Destination Resource" for anyone looking to make the most out of their travel adventures. Found nationally in hotel rooms, online and thru a variety of social channels, TravelHost serves more than 100 million travelers per year. TravelHost is the traveler's trusted guide to unique business establishments offering dining, shopping, entertainment and accommodations in over 175 cities throughout the U.S. Visit www.travelhost.com to book your next trip and discover those businesses specifically "serving travelers," along with exploring extraordinary events and travel offerings.

TravelHost offers entrepreneurs the opportunity to be your own boss – the driving force behind the sales and marketing of a proven product in an exclusive, protected territory. Take the first step toward a rewarding career and independence as a local TravelHost owner by visiting <https://ipublish.travelhost.com/>

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