

FOR IMMEDIATE RELEASE: May 28, 2019
Timothy D. Howell
DMV Bow Tie Guy
309.310.2570
timothy@dmvbowtieguy.com

DMV BOW TIE GUY RELEASE NEW PRODUCT LINE
BTG Self-Tie's line to corner the market

[Washington, D.C.]: The DMV Bow Tie Guy today announced the new line of Bow Tie Guy (BTG) self-tie bow ties. The BTG Self-Tie is a line for the experience bow tie wearer to the novice and interested seeker. The BTG Self-Ties offer a new way to bring back old classics. What started in 2015 as a way to deliver human resources training to clients around the United States, trainer and principal Timothy, a strict bow tie wearer, was sought out by a former participant, although she couldn't quickly recall the name of the trainer, she distinctly remembered, the ***Training Guy with the Bow Tie***. That moniker stuck and has led Timothy and team to launch their own line of self-tie bow ties.

Men in bow ties not only distinguish themselves from the rest of crowd, but bow ties attract the eye to the face allowing people to remember the wearer. The Bow Tie brings a great look to any gentleman. Not everyone is willing to take the risk of wearing a bow tie, but those who do are **remembered**.

"Bow Ties separate the man from every other "tie guy" in the room. Bow Tie wearers have some things in common... confidence. At BTG Self-Tie, we want that confidence to shine through in every setting – step out with class and confidence," says Timothy Howell, Principal at DMV Bow Tie Guy.

BTG Self-Tie will help you, the wearer.

- Be noticed
- Be classy
- Be REMEMBERED

Stand out in a crowd. BTG Self-Ties will be available starting Fall/Winter 2019/2020. Advance orders for these unique ties will begin October 1st with a guaranteed delivery by Christmas. For more information on BTG Self-Ties, visit www.dmvbowtieguy.com.

About DMV Bow Tie Guy [Company]: DMV Bow Tie Guy started in 2015 as a way for training to be delivered and is expanding its brand to include self-tie bow ties. This expansion will allow men around the globe to experience that feeling of being noticed and remember. For more information on DMV Bow Tie Guy, please visit, www.dmvbowtieguy.com.