

FOODSERVICE PACKAGING BY THE NUMBERS

[IN CANADA]



52% of Canadians use single-use items at least once a week.

11% of Canadians use single-use items **EVERY DAY**.

SINGLE-USE ITEM ATTRIBUTES



60% say leak/spill proof is the most important attribute.



55% say stopping oil and grease stains is very important.



Seeing food inside was the **LEAST IMPORTANT** attribute.

TOP ENVIRONMENTAL CONCERN

Single-use items may end up as litter on land and in waterways.



CLEANLINESS IS KING!



36%

Say cleanliness/sanitation is the top benefit of single-use items

34%

Say convenience is the top benefit of single-use items



IMPORTANT ENVIRONMENTAL ATTRIBUTES

#1



Recyclable

#2



Made with renewable resources

#3



Compostable

#4



Made with recycled materials



Survey of Canadian residents balanced across income, age, gender and region



FOODSERVICE PACKAGING INSTITUTE®

DATA PULLED FROM THE CANADIAN CONSUMER SURVEY BY THE FOODSERVICE PACKAGING INSTITUTE, APRIL 2019