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Beverly Hills Food & Wine Festival to Feature Plant Based Protein Beyond Meat

Beverly Hills, California: The crème de la crème of the culinary world will come together at the Beverly Hills Food & Wine Festival with celebrity chefs from around the globe the weekend of August 17th. The charity event which is sponsored by Maserati of Santa Monica will be there to kick off the festivities as you feast on noteworthy meals and sip on superior drinks at the beautiful Century Park.

This year Barcelona has shifted the face of The Beverly Hills Food & Wine Festival by partnering with Beyond Meat, a plant-based company that takes food seriously in a delicious way. With a mission that simply puts the planet at the top, Beyond Burger is the world's first plant-based burger that looks like meat without the added GMOs, soy, or gluten and is hormone-free.

Alan Semsar, CEO of Barcelona Enterprises understands just how important the planet is, "plant-based meat is the way of the future and I want to be the pioneer in making the shift globally." Not only is Semsar conscious of the planet by taking climate change into mind but he also understands the obligation we owe the earth and to its natural resources.

This year's event will be headlined by James Beard Foundation award-winning chefs including Chef Katsuya Uechi, Chef Francois Payard, Chef Curtis Stone, Food & Wine Chef of the Year Marc Marrone & Michelin Star Chef Luigi Fineo along with many more amazing chefs. One of the unique additions this year is the Veuve Clicquot Rose Garden and the VIP Cabanas with Veuve Clicquot Champagne bottle service all night.

For more information and to purchase tickets visit www.BeverlyHillsFoodAndWineFestival.com

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Barcelona Enterprises is a premier experiential marketing company striving to positively influence the culinary landscape. For over sixteen years, we have delivered memorable events compiling of life's simple yet greatest joys, food and wine. Our destinations have spanned across the US and even on an international level in Cairo, Egypt, Berlin, Germany and Malta. Our clients include some of the most prestigiously known corporations within the advertising, financial services, media, arts and consumer production fields. For more information, visit www.barcelona.la

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