

## AUBERGE DU SOLEIL REIMAGINES WINE COUNTRY LUXURY WITH TWO CUSTOM-DESIGNED PRIVATE MAISONS

Two-Bedroom Private Maisons Reopen With A Dramatic New Look And A Wealth Of Amenities, From Dom Perignon Champagne And Private Art Tours To Exclusive Mercedes-Benz Vehicles

**RUTHERFORD, Calif.** (June 3, 2019) – <u>Auberge du Soleil</u>, Napa Valley's quintessential adult getaway, today introduced its most indulgent accommodations to date with the unveiling of its newly redesigned <u>Private Maisons</u>, *Cannes* and *Monaco*. Located in the most secluded area of property's exclusive guest room level, the two free-standing, two-bedroom, two-bath specialty suites offer unobstructed views of lush vineyards and the Mayacamas Mountains, and overlook *Parc du Soleil*, which features the hotel's extensive gardens, nature paths and sculpture garden.

Inspired by the relaxed sophistication of the South of France and infused with California soul, Auberge du Soleil offers the most luxurious accommodations in Wine Country. All 50 rooms and suites are nestled into a 33-acre sun-drenched hillside olive grove and showcase an aesthetic of comfortable elegance that continues to distinguish Auberge du Soleil as a design icon among the top boutique luxury hotels in the United States.

The luxurious residential-style interiors of the 1,800-square-foot Private Maisons – as well as the 48 previously completed rooms and suites – were created by Suzanne Tucker, recognized as one of the leading interior designers in the country by *Architectural Digest's AD100* and most recently named to the *ELLE Decor A-List 2019*. Tucker is owner and president of San Francisco-based <u>Tucker & Marks Inc.</u>, renowned for timeless interiors and classic design. The Private Maisons feature a softened palette inspired by the maisons' olive grove setting with its variegated green hues. Custom-designed furnishing and textiles in an earthen palette of pale olive and sage tones are accented with ivory and sand, including linen in Tucker's "Criquet" pattern, inspired by the nightly sounds of nature emanating from the hillside gardens. Textural finishes include plaster ceilings, exposed wood beams and cerused oak floors, along with custom

draperies in a soft tribal print accented with embroidery. As with every Auberge du Soleil guest room, Tucker incorporated a touch of *soleil*, with a subtle tone of pale persimmon, the inn's signature color.

Other key design elements include graphic floor-to-ceiling steel-framed windows and doors, which flood the interiors with natural light, dramatically frame majestic views and open onto expansive private terraces that invite sunbathing and romance with sculptural outdoor tubs and showers. Tucker's decades-long relationship with Auberge du Soleil began as an apprenticeship with the hotel's original interior designer, Michael Taylor, widely known as the pioneer of the "California Look" and named one of Architectural Digest's "20 Greatest Designers of All Time." Over the years, Tucker has evolved a look and feel that perfectly balances timeless luxury with Taylor's original vision.

"Privacy is one of our greatest luxuries, so we wanted to ensure that guests walking into Cannes and *Monaco* feel like they have the property all to themselves," said Tucker, noting the spacious, organic feel reflected in the colors and textures of the interiors. "As a designer, it has been an incredibly rewarding journey working with the Auberge du Soleil team to redesign all 50 of the rooms and suites. These two Private Maisons represent the crème de la crème and seem such a fitting way to complete this extensive labor of love."

Each Private Maison welcomes guests with an airy central living room with fireplace, comfortable sectional sofa and a glass-encased dining and bar area, all designed in a warm, earth-toned palette with textural cerused wood, rich woven fabrics and carefully selected art books and accoutrements. Each Maison includes two master suites, each furnished with a California King bed accented by a dramatic hand-carved headboard of mirrored fretwork that extends to the ceiling. Premium organic mattresses selected from San Francisco-based McRoskey Mattresses, renowned for craftsmanship, are dressed in the Corsica and Saint-Tropez textiles that Tucker designed exclusively for the hotel. In addition, a wealth of special touches, amenities, services and refreshments await Private Maison guests upon arrival, including\*:

- Optional private in-room check-in, where guests are treated to a chilled bottle of Dom Perignon champagne accompanied by chocolate-covered strawberries
- A complimentary full bar with six bottles of wine, premium spirits and mixers available at the guests' disposal to craft their cocktails of choice, from morning mimosas to sunset martinis
- Daily breakfast service served in-room at the dining table, on the Maison terrace or at the Restaurant
- A dedicated Mercedes-Benz sedan or convertible for private use throughout the stay
- A \$200 spa credit that may be applied toward massages offered on the private terrace of the Maison or services of choice at the award-winning Auberge du Soleil Spa
- A private guided tour of the Auberge du Soleil art collection with an art consultant from **ÆRENA Gallery and Gardens**
- Preferred reservations at the Michelin-Starred Auberge du Soleil Restaurant
- Complimentary roundtrip airport transfers via Napa Valley Tours and Transportation for guests arriving via private jet into the Napa Jet Center
- A host of complimentary amenities extended to all Auberge du Soleil guests during every stay at the hotel, including self and valet parking, Wi-Fi, in-room snacks, beverages and fresh fruit, access to the adult pool, fitness center, spa soaking pools and hammam steam rooms, all with no resort fees

\*Private Maison reservations may not be combined with other offers. Some restrictions may apply.

"A getaway to Auberge du Soleil has always been meant to convey the ultimate in Wine Country hospitality and luxury," said Bradley Reynolds, Auberge du Soleil Managing Director. "Our goal in redesigning the Private Maisons was to elevate the overall experience with a special offering that exemplifies a premium stay at our hotel. We look forward to welcoming guests to *Cannes* and *Monaco* to enjoy our interpretation of this new level of style, comfort and service as they celebrate the best of Napa Valley."

Auberge du Soleil's unparalleled style is one reason why the hotel continues to receive the highest accolades from the hospitality industry, discerning guests and the media. Perennially ranked as one of the World's Best Hotels by Travel + Leisure, Condé Nast Traveler and other influential publications, Auberge du Soleil is a Forbes Five Star hotel. The property features the 13-time Michelin Star award-winning Restaurant and the guests-only Auberge du Soleil Spa. Known for passionate, intuitive service that sets the standard for gracious hospitality, Auberge du Soleil is also a longstanding member of Relais & Châteaux, the most prestigious collection of small luxury hotels and restaurants in the world.

Nightly rates for the Private Maisons begin at \$5,225. For more information or to make a reservation, please visit https://aubergeresorts.com/aubergedusoleil/, email ads.reservations@aubergeresorts.com, or call 1-800-348-5406. Follow Auberge du Soleil at facebook.com/AubergeduSoleil and on Twitter and Instagram at @AubergeduSoleil.

## **About Relais & Châteaux**

Created in 1954, Relais & Châteaux is an organization of more than 560 exceptional hotels and restaurants run by independent men and women, all driven by a passion for their profession and dedicated to the authenticity of the relationships they build with their customers. With operations on all five continents, from the vineyards of Napa Valley to Provence and the beaches of the Indian Ocean, Relais & Châteaux members invite all to discover the art of living enshrined in the location's culture, and share a unique, human story. Relais & Châteaux members have a profound desire to protect and showcase the richness and diversity of the cuisine and inviting cultures of the world. They worked towards this goal, along with the goal to preserve local heritages and the environment, through a UNESCO Manifesto in November 2014.

www.relaischateaux.com.

## **About Auberge Resorts Collection**

Auberge Resorts Collection is a portfolio of extraordinary hotels, resorts, residences and private clubs. While each property is unique, all share a crafted approach to luxury and bring the soul of the locale to life through captivating design, exceptional cuisine and spas, and gracious yet unobtrusive service. With 19 hotels and resorts across three continents, Auberge invites guests to create unforgettable stories in some of the world's most desirable destinations. For more information about Auberge Resorts Collection, please visit aubergeresorts.com. Follow Auberge Resorts Collection on Facebook at facebook.com/AubergeResorts and on Twitter and Instagram at @AubergeResorts and #AlwaysAuberge.

## About The Friedkin Group

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