

FOR IMMEDIATE RELEASE



**Bright Now!® Dental Honors Veterans in Escondido, CA  
In Partnership with the Smiles for Everyone Foundation, Bright Now! Dental Provides  
Free Dental Services to 65 Veterans and their Dependents**

*Escondido, California – June 6<sup>th</sup>, 2019 – [Bright Now!® Dental](#) partnered with the [Smiles for Everyone Foundation](#) to open its Escondido, CA office on June 2<sup>nd</sup> to provide free dental services for veterans and their dependents.*

Volunteers from Bright Now! Dental spent this past Sunday giving back to the Veteran community. Former soldiers were invited to the Escondido office to receive free dental care in return for their work in the armed forces. Many of these heroes are members of organizations such as [Veterans of Foreign Wars](#), [American Legion](#), and the Veterans Association of North County.

The Team treated 65 patriots, who each reported feeling highly appreciated at the event. Some even emphasized the urgent need for these types of programs. “We only get dental insurance if we’re totally injured,” says partially disabled veteran, Jessica L. “I am amazed that you all volunteered your time and experience to help. Thank you!” Douglas L. added, “What you do is awesome! It is so needed for the community, especially the vets.”

Overall, the volunteers supplied over \$40,000 of donated dentistry in the form of [cleanings](#), [exams](#), [fillings](#), [extractions](#), and more. The Smiles for Everyone Foundation would like to thank the entire Team, including Dr. Rachel Bui, Dr. Diana Franco, Dr. Julia Fosman, Dr. Jessica Hackman, and Dr. Ali Shahrokh, for gathering at the Escondido office from across the San Diego area. It was their hard work and dedication that allowed us to deliver Smiles to the patriots in California!

The next Day of Giving that the Foundation is hosting will be at Bright Now! Dental in Parma Heights, OH on June 8<sup>th</sup>. Please visit [www.smilesforeveryone.org](http://www.smilesforeveryone.org) for more information.

**About Bright Now!® Dental**

Bright Now!® Dental provides general dentistry, children’s dentistry and, in select locations, specialty care services such as [orthodontics](#), oral surgery, periodontics and endodontics at over 150 offices across Arizona, California, Colorado, Florida, Indiana, Maryland, Ohio, Oregon, Pennsylvania, Utah, Virginia and Washington. Bright Now! Dental’s Escondido office is operated

by Sahawneh Dental Corporation, P.C. (the “Group”). The Group is affiliated with Smile Brands Inc., one of the largest providers of business support services to dental groups in the United States. [Smile Brands Inc.](http://www.smilebrands.com) provides comprehensive business support services through exclusive long-term service agreements with affiliated dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing and financial aspects of operating a dental practice. Smile Brands is a portfolio company of Gryphon Investors (“Gryphon”), a leading middle-market private equity firm based in San Francisco, CA. For more information, visit [www.smilebrands.com](http://www.smilebrands.com).

#### **About the Smiles For Everyone Foundation**

The Smiles for Everyone Foundation is a 501(c)(3) nonprofit organization with the mission of delivering smiles for everyone by providing free dental care for those in need, both at home in the U.S. and around the world. Since 2011, the Smiles for Everyone Foundation has delivered over 21,000 smiles and over \$16 million in donated dentistry. The foundation currently supports programs which provide free dental care to those in need in Cambodia, Ghana, Laos, Nicaragua, Paraguay, Thailand, and the United States. For more information or to make a donation, visit [www.smilesforeveryone.org](http://www.smilesforeveryone.org).

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