

FOR IMMEDIATE RELEASE



**Bright Now!® Dental Serves Communities in Parma Heights, Ohio
In Partnership with the Smiles for Everyone Foundation, Bright Now! Dental Provides
Free Dental Services to 50 Patients**

Parma Heights, Ohio – June 14th, 2019 – [Bright Now!® Dental](#) partnered with the [Smiles for Everyone Foundation](#) to open its Parma Heights, Ohio office on June 8th to provide free dental services for underinsured, low-income individuals.

This past Saturday, volunteers from Bright Now! Dental delivered smiles in the Midwest! Six dentists and their dedicated support staff hosted the Parma Heights Day of Giving, where members of underserved communities were able to receive pro bono dental care. Patients were informed about the event through local nonprofits that partnered with the Smiles for Everyone Foundation. Some of these organizations include [Stella Maris](#), an addiction recovery center; [Akron Area YMCA](#); and [Goodwill Industries of Greater Cleveland](#).

The Ohio Team cared for 50 individuals that spoke highly about the care and attention they received from the staff. “I feel lucky to have been part of this day,” says patient Henry G. “Thank you, from the bottom of my heart.” Patient Danielle S. included, “This was a wonderful event for people like me who don’t have dental care. I appreciate everyone!”

Overall, the volunteers supplied over \$30,000 of donated dentistry in the form of [cleanings](#), [exams](#), [fillings](#), [extractions](#), and more. The Smiles for Everyone Foundation would like to thank the entire Team of volunteers, including Dr. Maya Chane, Dr. Jeffery Chen, Dr. Fady Faddoul, Dr. Elias Haddad, Dr. Imad Nouneh, and Dr. James Rico. It was their hard work and dedication that allowed us to deliver Smiles for Everyone in Parma Heights!

The next Day of Giving that the Foundation is hosting will be at [Castle Dental](#) in Goodlettsville, TN on June 15th. Please visit www.smilesforeveryone.org for more information.

About Bright Now!® Dental

Bright Now!® Dental provides general dentistry, children’s dentistry and, in select locations, specialty care services such as [orthodontics](#), oral surgery, periodontics and endodontics at over 150 offices across Arizona, California, Colorado, Florida, Indiana, Maryland, Ohio, Oregon, Pennsylvania, Utah, Virginia and Washington. Bright Now! Dental’s Parma Heights office is operated by Dental Professionals Cleveland - Nouneh, Inc., P.C. (the “Group”). The Group is

affiliated with Smile Brands Inc., one of the largest providers of business support services to dental groups in the United States. [Smile Brands Inc.](#) provides comprehensive business support services through exclusive long-term service agreements with affiliated dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing and financial aspects of operating a dental practice. Smile Brands is a portfolio company of Gryphon Investors (“Gryphon”), a leading middle-market private equity firm based in San Francisco, CA. For more information, visit www.smilebrands.com.

About the Smiles For Everyone Foundation

The Smiles for Everyone Foundation is a 501(c)(3) nonprofit organization with the mission of delivering smiles for everyone by providing free dental care for those in need, both at home in the U.S. and around the world. Since 2011, the Smiles for Everyone Foundation has delivered over 21,000 smiles and over \$16 million in donated dentistry. The foundation currently supports programs which provide free dental care to those in need in Cambodia, Ghana, Laos, Nicaragua, Paraguay, Thailand, and the United States. For more information or to make a donation, visit www.smilesforeveryone.org.

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