

For Immediate Release:
AIMS360
Intelligent Allocation 1-1-1



AIMS360 Revolutionizes Order Fulfillment Process with New Intelligent Allocation Feature

LOS ANGELES, Calif., (June 17, 2019) - [AIMS360](#), leading fashion business management software, today launched its Intelligent Allocation feature set to revolutionize the way fashion brands allocate orders to consumers. Designed with retailers and wholesalers in mind, [Intelligent Allocation](#) ensures all orders are shipped out on time, every time.

“We’ve helped retailers and wholesalers successfully build and grow their brand for over 35 years,” said Shahrooz Kohan, Chief Executive Officer, AIMS360. “At AIMS360, we’re supporting the next wave of fashion entrepreneurs by giving them the proper tools and insight they need to succeed. With the Intelligent Allocation feature, users will have full control over order shipping by auto-allocating products to consumers based on date, priority and order source.”

AIMS360 helped usher in a new era of fashion brands and industry leaders by giving them the technology needed to thrive; now the new Intelligent Allocation feature will continue to assist them by pioneering a better delivery experience for their consumers.

Intelligent Allocation is just one of the many [Inventory Management tools](#) offered in AIMS360 and is at no extra charge for the user. Free online training is also provided.

For more information on Intelligent Allocation and how it works, visit <http://bit.ly/IntelligentAllocation> or email empower@aims360.com to learn more.

About AIMS360

AIMS360 is a leading fashion ERP software that provides wholesalers and retailers with a seamless solution for inventory management, costing, pick tickets, EDI, multi-channel order entry, distribution and more for over 35 years. The AIMS360 software is engineered for reliability and scale, making enterprise-level technology available to businesses of all sizes.

Headquartered in Los Angeles, California, AIMS360 currently powers brands such as Alo Yoga, Minnie Rose, Adidas Swimwear, Revolve and others, including hundreds of startup brands.

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