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**SOLA SALON STUDIOS CELEBRATES 15 YEAR ANNIVERSARY!**

**DENVER, CO** *(June 2019)***—** Sola Salon Studios is in a festive mood as it celebrates the company’s 15th Anniversary this July.

Since its inception in 2004, Sola has become the as the largest, fastest-growing salon studio business in the United States with over 450 locations and business home to over 12,000 independent beauty professionals.



Founded by Stratton Smith and Matt Briger, Sola Salon Studios has stayed true to its vision: to give the beauty professional the freedom of running their own salon business and creative independence. By providing high-end, fully equipped salon studios alongside the educational resources and support imperative to successfully run a salon business, Sola Salon Studios inspires beauty professionals to chase their dreams and elevate their careers.

I am so proud to be celebrating my 15-year anniversary for my salon but also alongside the anniversary for Sola Salon Studios. It has been a privilege to be a spectator and a part of the growth of this amazing culture and community of brave independent entrepreneurs!  “

Sola Salon Studios has experienced explosive growth since its inception thanks to the highest-level programs and support – from leading edge technology to live Sola Sessions events designed to inspire and educate to a full range of marketing support.

It doesn’t stop there. Sola Salon Studios has gone beyond the US with its recent international expansion to Canada and South America!

“Being a Sola owner has given me so many opportunities that I could never have imagined. First, it has been a privilege and an honor to be the first Sola Salon Owner!! The proof is in the pudding, I have had a successful business that thrives, grows and evolves every year!!  I owe it to how Sola has evolved right along with me, creating tools to support me and feel like a partnership.  Sola Pro, Sola Sessions and Sola Genius have become a part of my business I could never live without.”, cited Kim Bennet owner and Sola success story.

For more information about Sola Salon Studios please visit [www.solasalonstudios.com](http://www.solasalonstudios.com/).

**ABOUT SOLA SALON STUDIOS**

In 2004, Sola Salon Studios was established with the opening of our first location in Denver, CO. Now with more than 450 locations open in the US and Canada, we are proud to offer salon professionals the freedom and benefits of salon ownership without the upfront costs and risks associated with opening a traditional salon. Our innovative salon model empowers hairdressers, estheticians, nail techs, massage therapists and other like-minded professionals to take control of their lives and their careers. We provide beauty professionals with high-end, fully-equipped salon studios alongside the support and tools they need to launch their salon business in no time.

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For more information, or to schedule interviews, please contact

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