

# PACE

## **FOR IMMEDIATE RELEASE**

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### ***Pace Wins Nine 40th Annual Telly Awards for Excellence in Video***

*Agency honored for outstanding creative work for several clients at the 40th Annual Telly Awards*

**GREENSBORO, N.C. (June 19, 2019)** – Pace, the largest independently owned brand storytelling agency in North America, received nine awards at the 40th annual Telly Awards competition for video excellence across five campaigns, including work with Argo Group, BB&T and AAA. All of the campaigns share ways in which these brands are helping to make the world a better place—from financing life-changing adventures to promoting conservation efforts to supporting inclusion in the sports industry.

“Making great storytelling come to life with these amazing brands is truly a privilege. I’m proud of the partnership with our clients and our incredible team that produced this incredible work,” says Jason Whiting, president of Pace.

The Telly Awards are the premier awards honoring television and video across all screens. Established in 1979, The Telly Awards received over 12,000 entries from all 50 states and five continents for this year’s competition. Partners of The Telly Awards include NAB, StudioDaily, *Stash* Magazine, Storyhunter, ProductionHub, VR/AR Association and Digiday.

### **Pace was named a winner in the following categories:**

#### **Argo Group – Sea Change**

- Branded Content | General | Social Responsibility | Bronze
- Branded Content | General | Sports | Bronze
- Branded Content | Craft | Art Direction | Bronze

#### **BB&T – Life-Changing Decisions**

- Branded Content | Craft | Directing | Bronze
- Branded Content | Craft | Writing | Bronze
- Branded Content | General | Business to Consumer | Gold

**AAA – Opt for Change**

- Branded Content | Campaign | Social Responsibility | Silver

**AAA – Expect Something More Insurance Video Series**

- Branded Content | Campaign | Promotional | Silver

**AAA – 5 Budgeting Tips to Better Your Finances**

- Branded Content | Craft | Fully Animated Piece | Bronze

**Pace**

Pace is a full-service marketing agency that specializes in integrated brand storytelling. We move your customers and employees to action through a potent combination of audience-first, data-driven thinking, smart strategies, technology and amazing creative. Our staff is made up of more than 300 creatives, strategists, analysts and technologists. Pace has offices and key client hubs across the U.S., working globally and locally. For more information, please visit [Paceco.com](http://Paceco.com), [Twitter](#) or [LinkedIn](#).

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