

-FOR IMMEDIATE RELEASE-

CLEARSKY POWERS INTERACTIVE SHORT CODE TEXT MESSAGING FOR SUBSCRIBERS OF PINGER'S "SIDELINE" AND "TEXTFREE" SERVICES

ClearSky's iCODE service enables Pinger subscribers to use text messaging to interact with over 10,000 different businesses and organizations. The iCODE cloud-based service routes messages to and from businesses and subscribers and makes it easy for wireless operators and over-the-top service providers to add short code-based messaging to their portfolio of services.

ORLANDO, FL, June 25, 2019—ClearSky Technologies, Inc. announced today the addition of Pinger to the list of over-the-top (OTT) messaging providers using its national short code messaging service iCODE®. The iCODE service is a cloud-based service that enables end users to interchange text messages with businesses and organizations such as banks, retailers, and online services. Rather than a ten digit phone number, these entities use a 5 or 6 digit short code as their address for sending or receiving text messages. With the iCODE service, Pinger subscribers now have access more than 10,000 different short codes, representing a large and diverse array of interactive services.

"Our app, Sideline, gives users a second phone number that's as reliable as their first," said Olivier Rozay of Pinger. "Because small businesses rely on our service, we turned to ClearSky to deliver the best short code support."

"Messaging volume continues to grow as more and more companies realize their subscribers need connectivity to national short codes," said Ron Willett, president of ClearSky. "ClearSky continues to add value to the ecosystem by allowing OTT providers to participate in the huge growth in short code text messaging and bring more value to their subscribers."

From loyalty programs, coupons, customer support, and convenience tools, short codes are part of a multi-billion-dollar phenomenon and a competitive "must have" for text-enabled devices. The growth in short codes started with voting for America's next superstar, interacting with Twitter, and texting inquiries to 'G' 'O' 'O' 'G' 'L' 'E' (466453). Today short codes have become a vital tool for businesses large and small and are heavily used in personal travel, finance and security.

About ClearSky Technologies, Inc.

For more than a decade, ClearSky Technologies, Inc. has been an innovation leader in providing network Infrastructure as a Service to mobile network operators. The ClearSky Managed Services division helps carriers stay competitive with offerings such as Total Traffic Manager, its traffic and enforcement policy product, hosted MMS for enabling picture messaging; and iCODE™ short code delivery services. All are designed for quick implementation, affordable cost of entry, and operational cost savings. Collaborating with our customers, we are Stronger Together. Headquartered in Orlando, ClearSky has provided services to nearly 80 wireless operators across five continents. For more information, visit <http://www.clearskytechnologies.com>.

About Pinger



Pinger makes apps that help people communicate in new and surprisingly simple ways. Our two flagship services, Sideline and Textfree, have been used by over 100 million people around the world. Sideline gives people a 2nd phone number to organize work and life on one device. As the go-to phone solution for mobile professionals, Sideline is one of the fastest-growing communication apps in the App Store and Google Play. Textfree makes communication free and accessible, even without a carrier plan. As the original free texting app, Textfree lets anyone with an internet connection call and text for free from a real phone number. www.pinger.com

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