



## Texas Movie Theater Chain Selects Shooter Detection Systems

*The Guardian Indoor Active Shooter Detection System uniquely qualified to perform in movie/extreme environments*

**Rowley, Massachusetts – June 25, 2019** – Shooter Detection Systems (SDS), the security industry's leading gunshot detection solutions provider, today announced that a Texas movie theater company has installed the Guardian Indoor Active Shooter Detection System in their chain of multi-cinema movie theaters to alert building occupants and law enforcement to shooting incidents in their facilities.



Given the regularity of on-screen gunshots and explosions in movies, the customer was concerned about false alerts in their cinemas. After the installation was complete, SDS Engineering worked with the customer's certified integrator to monitor the system's performance for one month. During a full schedule of sold-out features, including action movies with gunfire and explosions, the Guardian System performed with 100% accuracy to its government-certified specifications, without producing a single false alert. "We are extremely pleased with the system's performance," said the movie chain's Director of Security. "We looked at acoustic-

only, pressure wave, and other gunshot detection systems and we were convinced that they would not work properly in the theater environment. We can't afford to worry about a system that would report to shots fired on-screen or create crowd panic over false alerts."

With movie theaters being naturally open, family friendly entertainment venues, cinema security professionals seek to add security systems and policies that allow visitors to feel safe and welcome, while adding layers of security that are effective at mitigating modern threats. Due to the rising active shooter threat to the public, in 2018 the customer implemented security measures and policies that included placing a size limit on bags and packages that moviegoers could bring into the building to prevent the entry of weapons into their establishments. Understanding that shooter threats are usually perpetrated by well-prepared and extremely determined individuals with sophisticated attack plans, the customer chose to add gunshot detection as a part of their layered approach to mitigating risks associated with these threats.

SDS has been in the business of gunshot detection for over 15 years and brought indoor gunshot detection to the market in 2013 with the Guardian Indoor Active Shooter Detection System. Guardian is a system of sensors that accurately and immediately detect gunshots and provide reliable identification of the shooter, while communicating incident details to those exposed to the threat. The sensors use advanced acoustic detection algorithms, derived from military technology relied upon to detect sniper fire since conflicts dating back to the early 2000's, that detect the acoustic signature of gunfire, with a secondary validation in the form of infrared flash detection sensors to reduce false alerts in the indoor acoustic environment. "Our zero-false alert history is important to all our customers, and especially those in the entertainment industry," said Christian Connors, Chief Executive Officer of SDS. "They cannot afford to empty their sports stadium or movie theater over a false alert, and they trust that Guardian will detect gunshot activity accurately so they can respond appropriately. With Guardian, gunshots or explosions in action movies will not trigger false alerts."

Since the Guardian's debut to the market in 2014 the company has amassed hundreds of customers in schools, corporations, airports, U.S. Department of Defense bases and Federal Government Agencies, as well as in complex environments like manufacturing plants and entertainment facilities. In addition, over twenty-percent of Fortune 500 corporations trust the Guardian System to protect their staff, visitors and brand against

shooter threats, a distinction unique to SDS as the respected leader in the market. “These types of customers validate why SDS refused to bring an acoustic-only gunshot detection system to the indoor market. Gunshot detection systems are about saving lives, and as life safety devices, they must be held to the highest standards.”

### ***About Shooter Detection Systems***

With over fifteen years of experience in the development and delivery of gunshot detection systems to military and commercial customers, [Shooter Detection Systems](#) (SDS) is recognized as the security industry’s leading provider of gunshot detection solutions for schools, businesses, airports, critical infrastructure sites, U.S. Department of Defense bases, Federal Government Agencies and entertainment and manufacturing spaces, including over twenty-percent of Fortune 500 corporations who trust their indoor and outdoor solutions to accurately detect and rapidly report gunshots in their environments with zero false alerts. Developed in conjunction with the Defense Advanced Research Projects Agency (DARPA) and a major defense contractor, SDS’ gunshot detection systems are [SAFETY Act Certified](#) by the U.S. Department of Homeland Security, Approved for U.K. Government Use by the Centre for the Protection of Critical Infrastructure ([CPNI](#)), and SL4 Certified by the Australian Government’s Security Construction & Equipment Committee ([SCEC](#)), certifications exclusively held by their leading product, the Guardian Indoor Active Shooter Detection System. For more information, visit [ShooterDetectionSystems.com](#), call 1-844-SHOT911, and follow on Twitter [@shooterdetect](#).