



**Smile Brands Continues to Expand its Network of Affiliated Practices
Announces new partnership with Mission Viejo Dental Associates in Mission Viejo, CA**

IRVINE, CALIF. (6/25/19) - Smile Brands Inc., one of the nation's leading dental support organizations (DSO) providing business support services to more than 400 affiliated offices across 17 states, is pleased to announce its latest partnership with Mission Viejo Dental Associates in Mission Viejo, California.

Smile Brands will provide full-service administrative support to the practice, which includes purchasing, payroll, accounting, IT, billing, facilities management and marketing. Existing staff will remain in place and the business will continue to operate under the Mission Viejo Dental Associates brand.

Dr. Robert Stalcup founded Mission Viejo Dental Associates 21 years ago with the goal of creating beautiful smiles for patients of all ages. Dr. Tran partnered with Dr. Stalcup to focus on growing access for patients and providing high quality dentistry to Mission Viejo and surrounding communities. Today, the team provides general, preventative and restorative dental care, plus, oral surgery, orthodontics and emergency services from their Mission Viejo practice.

Dr. Stalcup, Dr. Tran and the rest of team are looking forward to a strong partnership with Smile Brands. "We see big upside from affiliating with Smile Brands," explains Dr. Tran. "We gain access to both clinical and business expertise that will help us explore ways to better serve our patients, plus we'll save both time and money by leveraging their purchasing power and administrative support resources."

Smile Brands co-founder and CEO, Steve Bilt sees tremendous upside from partnering with Mission Viejo Dental Associates. "Dr. Stalcup and Dr. Tran have built an impressive, multi-specialty practice with great patient ratings," said Bilt. "We look forward to partnering with them and delivering even more smiles in Mission Viejo."

About Smile Brands Inc.

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. Recently ranked #25 on Glassdoor's 2019 Best Places to Work list, Smile Brands Inc. provides comprehensive business support services through exclusive long term agreements with affiliate dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. Smile Brands supports 400 Bright Now!® Dental, Monarch Dental®, Castle Dental®, A+ Dental Care, OneSmile Dental, Johnson Family Dental, P3 Dental Group, and DecisionOne Dental Partners offices in 17 states, including Arizona, Arkansas, California, Colorado, Florida, Illinois, Indiana, Maryland, Ohio, Oregon, Nevada, Pennsylvania, Tennessee, Texas, Utah, Virginia, and Washington. Smile Brands is a portfolio company of Gryphon Investors, a leading middle-market private equity firm based in San Francisco, CA. For more information, visit www.smilebrands.com.