



112 – 19055 Airport Way  
Pitt Meadows, BC, Canada V3Y 0G4  
+1-604-998-4665  
[www.wisi.tv](http://www.wisi.tv)

## Inca Networks, Video Solutions Provider, Announces Company Rebrand to WISI

Vancouver, CANADA, June 26, 2019 – Inca Networks today announced that it has rebranded as WISI (pronounced 'vee-see'), operating as WISI America and the North American headquarters of the global brand. Inca has been a part of the WISI Group since 2015.

"We are very excited about the evolution of our brand," said Robert Bell, CEO of WISI America. "The Inca Networks name has served us well for over 10 years, but as we look to the future, we recognize that we need to better reflect the larger ecosystem we belong to."

Founded in 1926, WISI is one of the world's pioneers in broadband reception and distribution technology. Today, video operators in more than 150 countries rely on WISI's intelligent headend solutions to provide their subscribers with a superior TV viewing experience.

The Inca brand remains as the name of WISI America's flagship product family.

"Research and development continues for the Inca transcoder family and we will continue to support and enhance this platform for years to come," said Sharen Sandhu, VP of Product at WISI America. "We have many exciting developments in progress that will empower video operators looking to deploy new live and multiscreen services or support existing infrastructures."

The production and technical support of WISI headend products continues as usual at WISI America's headquarters in Vancouver, Canada.

"We continue to delight our customers with an exceptional level of service, regardless of company size," said Bell. "The individual needs and challenges of video operators remains our primary focus. We continue to uphold our long-term partnerships with video operators to improve the viewing experience of their subscribers."

### **About WISI**

Founded in 1926, WISI has consistently innovated video reception and distribution technology for nearly 100 years. With customers in more than 150 countries, WISI helps video distributors minimize operating costs while maximizing the scale and efficiency at every point in their network. For more information on WISI's Inca, Tangram and Chameleon product families, visit [www.wisi.tv](http://www.wisi.tv).

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For more information please contact Rosalinda Thorleifson, Tel. +1-604-998-4665 ext. 2028 or [rosalinda.thorleifson@wisi.tv](mailto:rosalinda.thorleifson@wisi.tv)