

## BioMedGPS SmartTRAK Partners with Quomeda to Expand its Strategic Advisory Services

### New strategic alliance expands SmartTRAK's market research capabilities

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BioMedGPS, developer of *SmartTRAK Business Intelligence*, is excited to announce a new strategic partnership with Quomeda, a widely respected international healthcare research consultancy firm located in the UK. Through this new alliance, SmartTRAK has expanded its suite of strategic advisory services globally to include custom consulting as well as provider, hospital and procedural volume data.

With the new partnership, SmartTRAK customers will now have access to Quomeda's team including their network of global healthcare providers, non-clinician healthcare personnel and payors to tap into for custom projects and research. Quomeda's robust coverage includes over 15,000 contacts and 22,765 procedures in 63 countries, allowing SmartTRAK subscribers to get even more expansive international (OUS) data and support when they need it.

"We are very excited to be working with Quomeda to bring even more value to our customers. We know healthcare is a global business and are looking forward to offering expanded advisory services to our customers both domestically and internationally," states Sharon O'Reilly, President and CEO of BioMedGPS.

Martino Zontini, Quomeda Founder and Managing Director said, "This unparalleled partnership will give clients in the MedTech and Life Sciences markets access to accurate, real-time quantitative data as well as insightful qualitative data including the "why" behind the numbers via in-depth interviews with some of the leading clinical thought leaders and C-level stakeholders in the world."

Medical device manufacturers who have custom research needs are encouraged to reach out to [SmartTRAK](#) to learn how the new partnership may be able to help support their teams.



### **About BioMedGPS**

BioMedGPS, LLC is the developer of SmartTRAK Business Intelligence, the leading portal for real-time data and analysis on the life sciences industry. Known for expert analysis and innovative tools, SmartTRAK provides daily updates, strategic insights and in-depth analyses of the wound care, orthopedics, regenerative medicine and neuro therapies markets.

### **About Quomeda Market Research**

Quomeda is a healthcare market research firm providing global MedTech and Pharma companies with strategic advice, ad-hoc primary research and highly customizable surgical data access. Quomeda is known for its vast, worldwide network of clinical and non-clinical healthcare professionals, payers and KOLs; sourcing strategic insights from some of the most challenging markets.

For more information about SmartTRAK please visit [SmartTRAK.com](http://SmartTRAK.com) or contact [BioMedGPS](http://BioMedGPS).