***News Release***

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**Contacts: Client: Agency:**

Doreen Stanley Jeffry Caudill

 Content Marketing Manager President

 Michelman Gingerquill, Inc.

 (513) 794-4285 (513) 448-1140

 doreenstanley@Michelman.com jcaudill@Gingerquill.com

**Michelman’s Mr. Steve Shifman Elected Board Chair at United Way of Greater Cincinnati**

CINCINNATI, OH (June 28, 2019) – [Michelman](https://www.michelman.com/) is proud to announce that President and CEO, Mr. Steve Shifman, has been elected Board Chair of the [United Way of Greater Cincinnati](https://www.uwgc.org/) effective June 21, 2019. Mr. Shifman has been actively volunteering at United Way since 2012, serving on numerous boards and committees.

United Way of Greater Cincinnati fights for the health, education and financial stability of every person in the community. Founded in 1887, United Way Worldwide leads and mobilizes the caring power of individuals and organizations to help people measurably improve their lives.

“I am honored with this opportunity to take my involvement in our community to the next level. I am committed to helping United Way mobilize even more support to help achieve our goal of breaking the cycle of poverty and building a more prosperous and inclusive community,” said Shifman.

Giving is one of Michelman’s core values. While directing the company’s many successes around the globe, Mr. Shifman has volunteered his time generously, not only at United Way, but at the Jewish Community Center, [Cincinnati Preschool Promise](http://www.cincy-promise.org/), and [Teach for America](https://www.teachforamerica.org/), to name a few. He encourages all Michelman associates to do the same and oversees the company’s “global day of giving” that takes place in September of each year.

[**About Michelman**](http://www.michelman.com/)

Michelman is a global developer and manufacturer of environmentally friendly advanced materials for industry, offering solutions for the coatings, printing & packaging and industrial manufacturing markets. The company’s surface additives and polymeric binders are used by leading manufacturers around the world to enhance performance attributes and add value in applications including wood and floor care products, metal and industrial coatings, paints, varnishes, inks, fibers, and composites. Michelman is as an innovator of barrier and functional coatings, as well as digital printing press primers used in the production of consumer and industrial packaging and paper products, labels, and commercially printed materials. Michelman serves its customers with production facilities in North America, Europe, and Asia, product development and technical service centers in several major global markets, and a worldwide team of highly trained business development personnel.

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**Client Contacts:**

***Worldwide:***Ms. Doreen Stanley

Content Marketing Manager

doreenstanley@michelman.com

+1 513 794 4285

***In Asia:***

Ms. Erica Liao

Marketing Communications Manager

ericaliao@michelman.com

+86 21 2098 6880 x8002

**Agency Contact:**

Mr. Jeffry Caudill

Gingerquill, Inc.

President

jcaudill@gingerquill.com

+1 513 448 1140

**Michelman Global Headquarters**

9080 Shell Road

Cincinnati, OH 45236

+1 800 333 1723 (US & Canada)

+1 513 793 7766 (Worldwide)

+1 513 793 2504 (Fax)

[michelman.com](http://www.michelman.com)

[michelman.com.cn](http://www.michelman.com.cn/)