



**FOR IMMEDIATE RELEASE**

## **RoadVantage is Voted #1 in F&I Products winning the Diamond Dealers' Choice Award for the Third Year Running**

**AUSTIN, Texas – July 1, 2019** – Once again RoadVantage has been voted the #1-rated F&I provider, winning the 2019 Diamond Dealers' Choice Award in the *F&I Products* category. This marks the third consecutive year the company has been selected by dealerships nationwide to receive this industry honor, and the fifth year in a row for RoadVantage to win a top-tier award in this category. RoadVantage has also been recognized by winning a 2019 Platinum Award in the *F&I Product Training* category.

"We once again want to thank dealers across the country who voted for RoadVantage! It is a deeply gratifying honor to be recognized by dealers as their #1 choice for F&I products for the third year running," said Garret Lacour, CEO of RoadVantage. "We credit our RoadVantage team members for all they do to provide the best customer service possible every day."

RoadVantage has won awards for five years in a row in the *F&I Products* category with a Gold Dealers' Choice Award in 2015, a Platinum Dealers' Choice Award in 2016, and Diamond Dealers' Choice Awards in 2017, 2018, and 2019. Elected exclusively by automotive dealers and dealership personnel, the Dealers' Choice Awards recognize the industry's best providers.

To win an award, a company must be among the topmost scores in each category. Providers are rated in four areas: the product/service provided, customer support and service, overall value, and whether the dealer would recommend the provider.

"We are gratified that our team's dedication to providing a better customer experience has earned us the Diamond Award for the third year in a row." said Randy Ross, President of Sales for RoadVantage. "We are thrilled that dealers are seeing the value of providing the highest levels of service possible to today's demanding and educated consumer. Our entire team deserves the credit."

See more about the RoadVantage Dealers' Choice Award here:

<http://roadvantage.com/2019-diamond-award-winner/>

See the announcement article in F&I and Showroom:



[https://www.autodealertodaymagazine.com/357223/ad-announces-winners-of-2019-dealers-choice-awards?utm\\_source=email&utm\\_medium=newsletter&utm\\_campaign=20190619-NL-ADT-Enews-BOBCD190613018&omdt=NL-ADT-Enews&omid=1102634791](https://www.autodealertodaymagazine.com/357223/ad-announces-winners-of-2019-dealers-choice-awards?utm_source=email&utm_medium=newsletter&utm_campaign=20190619-NL-ADT-Enews-BOBCD190613018&omdt=NL-ADT-Enews&omid=1102634791)

### **About RoadVantage**

Fueled by innovation, led by industry veterans, and powered by passion to create an exceptional customer experience, RoadVantage is the fastest growing F&I provider in the industry. With a team that leverages technology and a streamlined approach, RoadVantage is setting new standards for performance, with exclusionary programs providing the most comprehensive coverages available anywhere in the industry today. RoadVantage's industry leading service levels result in 98% of claims approved in seven minutes or less, and 99% of claims paid within 1 hour of receipt of the signed invoice. RoadVantage offers a full portfolio of ancillary and mechanical VSC products through certified agents and is headquartered in Austin, TX with regional offices in Boston, MA; Dallas, TX; Phoenix, AZ; Miami, St. Augustine, FL, and Richmond, VA. For more information, visit [www.roadvantage.com](http://www.roadvantage.com).

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