



## Ann Huang

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Hi there,

I'm Ann Huang, writer, director, and principal of Saffron Splash Media, a production house for avant-garde poetry films headquartered in Newport Beach. We produced four award-winning experimental films, with a fifth currently in post-production. Our films won several accolades. Most recently, our third film, *The Pines of Spring*, won the Best Editing Award at the Marina del Rey Film Festival. Other notable wins include Best Experimental Film at the Prince of Prestige Academy Award for *Indelible Winter*, our second film, and the Best Film Award at the LA Film & Script Festival for our inaugural film, *Palpitations of Dust*.

Our target audience is predominantly women between the ages of 14 to 35 who have a deep appreciation for poetry, humanitarian efforts, public policy, civil rights, political, social, and gender reforms, world equality and solidarity, and mindfulness in global affairs. As an influential group that is so often forgotten, they have lived through significant political events and global changes as teens and pre-teens including the Clinton and Bush presidencies, 9/11, and the Iraq War. This is a generation who developed a sincere interest in politics as a result of the changing world around them. They gained the right to vote and saw Barack Obama's presidency, and were then shocked to the core in November 2016.

Saffron Splash Media is seeking a producer to place our upcoming *Ann Huang Presents* TV series, which will be developed with an auteur filmmaking style similar to *Alfred Hitchcock Presents*. We believe poetry is an important niche within film and will continue to challenge and expand the possibilities of what can be expressed through this medium by using a meta-cinema technique. The idea is to produce content in which the characters or narrator deliberately inform the audience that they are watching a film or series. It stresses their participation and demands their attention and involvement, almost like navigating a dream.

We believe meta-cinema can render a humanistic element for viewers, making them calmer as well as more introspective and retrospective. Our goal is to connect the audience with their unconscious and repressive conscious selves. By creating a meta-cinema TV series, we can offer viewers a way to form a relationship between dreams and collectivity in this increasingly violent and disparate society.

The intangible value of the viewership is immense. Thank you.

All good things, warmly

Ann Huang