



Inca Adaptive Bitrate Transcoder 3840 Approved for MOBIV CONNECT™ Deployments

Vancouver, CANADA, July 19, 2019 – WISI, a leading provider of carrier-grade video solutions, and MOBIV, the leader in IP-based video delivery solutions, today announced an exciting new partnership. The Inca Adaptive Bitrate Transcoder 3840, WISI’s high-density and power-efficient OTT transcoder, with market-leading cost per stream, is now an available option for customers deploying the MOBIV CONNECT platform. This collaboration empowers cable operators to invest in and deploy the next generation of video experiences to consumers. Cable operators planning to launch multi-screen services with MOBIV can leverage this partnership and choose WISI’s globally-deployed transcoder for their headend.

“We are happy to see how the 3840ABR has been embraced by customers worldwide since launch,” said Robert Bell, CEO of WISI America (formally Inca Networks). “The 3840ABR is a revolutionary 1RU option for multi-profile transcoding. It is designed to consume as little power as possible while maintaining consistent density and performance. Having this powerful platform available for MOBIV customers is the natural next step.”

The 3840ABR is built and shipped from WISI America, the North American headquarters for WISI - a worldwide pioneer of broadband reception and distribution technology. Powered by award-winning VidiOS™ management and monitoring tools, the 3840ABR enables operators to configure and deploy beautiful HD multiscreen video within minutes. VidiOS™ is a sophisticated, intuitive user interface that includes inbound and outbound video thumbnails, stream sample downloads, extensive statistical analysis, and end-to-end process logging.

“MOBIV is excited to formalize our partnership with WISI,” explained Bill Routt, COO and President at MOBIV. “We are always looking to provide our customers with industry-leading and cost-effective options when it comes to multi-screen encoding like the 3840ABR.”

WISI’s 3840ABR is now available for MOBIV projects.

For more information about WISI’s 3840 ABR, part of the Inca family of transcoders, click here: <https://wisi.tv/products/inca-adaptive-bitrate-transcoder-3840/>

For more information about MOBIV end-to-end streaming video solution, click here: <https://www.mobiv.com/>

About WISI

Founded in 1926, WISI has been consistently innovating video reception and distribution technology for nearly 100 years. With customers in more than 150 countries, WISI helps video distributors minimize operating costs while maximizing the scale and efficiency at every point in their network. For more information on WISI's Inca, Tangram and Chameleon product families, visit <https://wisi.tv>.

About MobiTV

MOBITV is the leading white-label, end-to-end streaming video solution in the market, which enables Pay TV operators to rapidly launch a branded, thoroughly compliant, fully-featured app-based Pay TV service. With the explosion of smart TVs and connected devices like Apple TV, Roku and Fire TV, MOBITV has been able to extend its platform to provide a true multi-screen experience, replacing outdated set-top box solutions. Operators now have a way to offer a full cable line-up with an on-demand catalog, live TV, catch-up TV, network DVR and recommendations available on nearly every device. MOBITV powers a fully IP-based approach and, in combination with the almost two decades of MOBITV's expertise in IP video delivery, operators can finally make the switch to a truly future-proof TV solution. For more information please visit <http://www.mobitv.com>.

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