

**For Immediate Release**  
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**Tompkins International Announces A New Strategic Alliance With Etail Solutions**  
*NexusFx and MonarchFx, both Tompkins International companies, have formed a strategic alliance with Etail Solutions.*

**Raleigh, NC** – MonarchFx and NexusFx, both [Tompkins International](#) companies, have formed a strategic alliance with Etail Solutions. This alliance will enhance and complete product and service offerings for all clients.

The synergies of going to market together will make all three businesses more competitive. Together they are offering top brands and sellers unrivaled digital commerce capabilities, topline growth opportunities and strategic fulfillment tools to increase margins and aggressively deliver orders in alignment with guaranteed shipping programs.

[NexusFx](#) empowers consumer packaged goods brands to build and manage direct-to-consumer experiences, engagements and sales through its technology, marketing and services platform. The NexusFx digital toolset also enables brands to access and utilize critical first-party data, assisting them in making real-time decisions.

[MonarchFx](#) was created to give brands and retailers a highly credible fulfillment solution, superior to other alternatives. MonarchFx provides quality services at reasonable prices, requiring low capital investment.

The power of the [Etail Solutions](#) platform comes in its unique capability to execute the strategies provided by NexusFx and to connect, integrate and automate the client's entire sales and supply ecosystem, from customer-facing listings on sales channels to all possible sources of supply, including MonarchFx. No other platform achieves this deep level of integration, automation and absolute data integrity.

“This combination of skillsets, thought-leadership and platform capabilities allow us to jointly offer top brands and sellers best-in-class services for end-to-end supply chain capacities,” stated Michael Anderson, CEO, Etail Solutions.

“I am happy to announce our strategic alliance with Etail. This alliance provides value to all businesses, clients and consumers, making this combination of toolsets the first of its kind,” stated [Jim Tompkins](#), CEO, Tompkins International.

### **About Tompkins International**

Tompkins International is a supply chain consulting and implementation firm that maximizes supply chain performance and value creation. It enables clients to be more profitable and valuable, while also becoming more agile, flexible and adaptive to the marketplace. Tompkins collaborates with client teams to develop improved operations strategies, supply chain planning and execution across all the Mega Processes of supply chains (PLAN-BUY-MAKE-MOVE-DISTRIBUTE-SELL). Tompkins is headquartered in Raleigh, NC and has offices throughout North America and in Europe and Asia. For more information visit: [www.tompkinsinc.com](http://www.tompkinsinc.com).

### **About NexusFx**

NexusFx, a Tompkins International company, builds and manages direct-to-consumer (D2C) channels for consumer packaged goods (CPG) brands. Our agility and flexibility to work within and around existing CPG processes ensures that projects are launched with speed and on budget. From strategy formulation to customer insights to product fulfillment, NexusFx's integrated approach delivers D2C capabilities to any brand entering or looking to grow further within the D2C market. For more information visit: [www.nexusfx.com](http://www.nexusfx.com).

### **About MonarchFx**

MonarchFx, a Tompkins International company, is an alliance of leading logistics service providers, supply chain technology providers and partners, managed by experienced executives, that provides world-class logistics and fulfillment solutions through an innovative logistics ecosystem. It serves retailers, brands and other sellers with multiple fulfillment channels, providing speed, quality and efficiency, operating with distributed logistics centers for nationwide coverage, allowing for same-day delivery. It is high-service, facilitated by advanced robotics, analytics and artificial intelligence methods for inventory allocation. For more information visit: [www.monarchfxgo.com](http://www.monarchfxgo.com).

### **About Etail Solutions**

Etail Solutions is a premier provider of integrated sales, fulfillment and supply chain automation solutions for online multi-channel retailers. Etail provides their Etail Vantage Platform (EVP) as a service for solving the real-world problems of mid-high volume online merchants by enabling coordinated multi-channel commerce through dynamic integrations to Sales Channels, Suppliers, Product Catalog content, Shipping Solutions, ERP systems and Marketing channels. For more information visit: [www.EtailSolutions.com](http://www.EtailSolutions.com).

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