

# Technology Development in Today's Global Environment

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### FOR IMMEDIATE RELEASE

## **HDP User Group Announces Gen3 Membership**

Cave Creek, Arizona July 25, 2019. High Density Packaging (HDP) User Group is pleased to announce that Gen3 has become our newest member.

"We are very pleased to be the newest member of the HDP User Group and are keen to bring our knowhow to the two ongoing CAF projects.

We feel that Gen3's expert knowledge in the contamination and solderability fields of electronics reliability testing, and the development of the respective international standards, will be a great addition to this existing group's substantial depth of knowledge of the electronics manufacturing industry and the challenges it faces.", said Emma Hudson, CTO at Gen3.

"It is an honor and a privilege to have Gen3 join the outstanding companies working on HDP User Group projects. Their expertise and capability in reliability testing and failure analysis will be a vital addition to the combined capabilities of our members.", said Marshall Andrews, Executive Director of HDP User Group.

#### **About Gen3**

For three generations, Gen3 has designed, engineered, manufactured, and distributed their test and measurement equipment into the electronics industry to shield client's circuits from failure in the field.

Gen3's reputation for excellence has grown to a global scale. The Gen3 team is made up of industry experts who work to set the standards around circuit testing, measurement, and compliance. They collaborate with key industry associations, offering their unique experience and expertise to educate all on what it takes to succeed. For product protection the preferred way is Gen 3, where precision comes as standard, acting as a mentor and their client's front-line defender.

In the high-reliability arena, there is too much at stake to allow room for error. Testing must be finite and flawless. Gen3 understands the need for precision. Get closer to perfection by minimizing risk.

For more information contact Gen3 at <u>TechSupport@GEN3Systems.com</u> or call +44(0)1252-521500.



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### **About HDP User Group**

HDP User Group (<a href="www.hdpug.org">www.hdpug.org</a>) is a global research and development organization based in Cave Creek Arizona, is dedicated to "reducing the costs and risks for the Electronics Manufacturing industry when using advanced electronic packaging and assembly". This international industry led group organizes and conducts R&D programs to address the technical issues facing the industry, including design, printed circuit board manufacturing, electronics assembly, and environmental compliance. HDP User Group maintains additional offices in Austin Texas, and Singapore.

For more information, visit HDP User Group on the Internet at <a href="www.hdpug.org">www.hdpug.org</a> or contact Darryl Reiner at darrylr@hdpug.org, phone number +1 480-951-1963

5722 E. Sugarloaf Trail Cave Creek, AZ 85331, USA Email: info@hdpug.org Phone: +1 480 951 1963 Fax: +1 480 951 1107