



Contact: Tim Smith Psych Central 978.225.0088 media@psychcentral.com

Psych Central Announces Partnership with Psych Hub to Feature Mental Health Videos

An Innovator in Educational Videos, Psych Hub Will Be Featured in Psych Central's Mental Health Content

Newburyport, MA (PRWEB) July 25, 2019 — Today Psych Central announced that it has partnered with Psych Hub, innovators in the provision of engaging videos to help explain the complexities of mental health disorders and their treatments. Psych Central will feature Psych Hub's co-branded videos on important topics like depression, ADHD, bipolar disorder, and more.

Psych Hub's professionally-vetted videos appear on Psych Central's website within each disorder's content area. For instance, when an individual is researching the symptoms of attention deficit hyperactivity disorder (ADHD), Psych Hub's video appears within the article to help better illustrate and explain the disorder (<u>https://psychcentral.com/adhd/</u>).

"We're honored to partner with Psych Hub on this important project," said Dr. John Grohol, Psy.D., founder and CEO of Psych Central.

"We find it invaluable to reach people through whatever medium they're most comfortable with. Today, many people prefer video. Psych Hub has done an outstanding job in producing excellent videos with peer-reviewed content and high production values."

Both Psych Central and Psych Hub hope their partnership helps to elevate the conversation and reduce the stigma, prejudice, and discrimination that all too often is associated with mental illness. Psych Central will also help promote the videos through its 237,000 fans on Facebook and 164,000 followers on Twitter.

"We could not be more excited to partner with Psych Central and open up our entire video library to their learners", said Marjorie Morrison, President & CEO of Psych Hub. "We both share a unique mission of using free education to start a movement. Together I truly believe we can create a movement around mental health. Breaking stigma starts with education and if we are going to impact the current mental health crisis we have to provide free and credible information to all". Psych Central is the Internet's largest consumer mental health site for online mental health and psychology information, community and support, visited by over 6 million people each month.

à 2

About Psych Central

Psych Central, located at PsychCentral.com, is the Internet's largest consumer mental health network featuring original peer-reviewed editorial content, news, interactive quizzes, the popular World of Psychology blog, hundreds of additional blogs, and over 250 online support groups. Each month more than 6 million people visit Psych Central to learn about a mental health condition, join a support group, contribute to a blog, or take a free, scientific quiz. Founded in 1995, Psych Central is published by John M. Grohol, Psy.D., a pioneer and expert in online mental health, whose leadership has helped to break down the barriers of stigma often associated with mental health concerns. Psych Central was named as one of the Internet's 50 Best Websites in 2008 by TIME.com.

Psych Central is not a substitution for professional diagnosis or treatment. Psych Central is a registered trademark. All other trademarks are owned by their respective owners.

About Psych Hub

Psych Hub is an online platform hosting free videos around mental health, substance use and suicide prevention. Psych Hub aims to be the trusted resource for consumers, family members, providers and anyone else seeking evidence-based mental health information. By combining clinical research with the art of storytelling, Psych Hub videos provide mental health education that is accessible to everyone. The company was founded by former Congressman, New York Times best-selling author, and founder of The Kennedy Forum, Patrick J. Kennedy in collaboration with former founder and CEO of PsychArmor Institute and author of *The Inside Battle: Our Military Mental Health Crisis,* Marjorie Morrison in 2018 and is headquartered in Nashville, TN.