

# Fidelity Capital | Tailored Leasing Solutions

## MASTER LEASE SOLUTION

### THE FUTURE IS NOW.

How can your business develop a competitive edge in a global economy dominated by infrastructure growth?

The Master Lease Solution offers a disciplined, cost effective method to procure equipment, software, support and services with reduced risk and greater flexibility than traditional capital expenditures. The solution offers a predictable cost model with flexible terms and streamlines asset planning.

### SIMPLIFY.

How can your business respond to change?

**CUSTOMIZE**  
a solution that meets your exact needs

**ADD**  
equipment anytime during the Master Lease to support growth

**RENEW**  
equipment to benefit from new advancements

**IMPROVE**  
Customer satisfaction

**EQUIPMENT COST**  
for an immediate, affordable way to meet business needs

Why more companies prefer the Master Lease Solution to manage equipment / Software purchases:

- \* Capital Conservation
- \* Faster Refresh Cycle
- \* Lower Cost of Use
- \* Simplified Asset Management
- \* Master Lease can include multiple Manufacturers products