

CPAmerica Member Firm Cooper Norman CPAs & Business Advisors Recognized in INSIDE Public Accounting's 2019 Excellence in Firm Culture

Gainesville, **Fla.** (July 29, 2019) – <u>INSIDE Public Accounting</u> honored CPAmerica member firm Cooper Norman CPAs & Business Advisors with its inaugural Excellence in Firm Culture award.

The Excellence in Firm Culture award, awarded to seven accounting firms, recognizes firms that have demonstrated excellence in 12 core qualities of culture collected by IPA partner CultureIQ, the corporate culture experts that helped IPA administer the 2019 Excellence in Firm Culture Assessment. IPA also considered the firms' employee Net Promoter Scores in determining the winners.

The 12 core qualities measured in the Culture Assessment: Agility; Alignment; Collaboration; Customer Centricity; Empowerment; Engagement; Growth Development; Innovation; Quality; Recognition and Rewards; Trust and Integrity, and Work-life Balance.

"CPAmerica congratulates Cooper Norman CPAs & Business Advisors on this achievement," said Alan Deichler, president of CPAmerica. "To be one of only seven firms recognized is very impressive."

For the complete listing of INSIDE Public Accounting Excellence in Firm Culture awards, please visit: blog.insidepublicaccounting.com/2019/07/inside-public-accounting-names-the-2019-excellence-in-firm-culture-winners/.

About CPAmerica, Inc.:

An accounting association made up of independent certified public accounting firms that built on four key goals: to continuously improve; to make more money; to strengthen relationships among member firms; and to bring prestige to firms both domestically and internationally. As a member of the eighth largest global accounting network Crowe Global, CPAmerica expands to over 200 independent accounting and advisory services firms in 130 countries, and has a combined firm revenue of \$4.3 billion. Learn more about CPAmerica at www.cpamerica.org.