For Immediate Release

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Leading LOS Provider MortgageFlex Systems Announces Its Strategic Partnership with Digital Lending Platform MortgageHippo

JACKSONVILLE and CHICAGO, August 1, 2019 — MortgageFlex Systems (MortgageFlex), a leading industry LOS provider, announced its strategic partner integration with the leading borrower-centric digital lending platform MortgageHippo. This industry-leading integration will add more value to lenders by creating a seamless transition between POS and LOS. The integration increases efficiencies in the origination process and enhances the complete digital user experience.

"In today's lending landscape, lenders must focus on providing their loan officer and borrowers with an easy and smooth digital experience to remain competitive," said MortgageHippo CEO, Valentin Saportas. "A seamless integration between POS and LOS is a crucial component to the success of a digital mortgage strategy, which is why we're very excited for our strategic partnership with MortgageFlex," he added.

The synergy between MortgageFlex and MortgageHippo focuses on providing lenders with an intuitive tool that will raise customer satisfaction. MortgageFlex and MortgageHippo recently integrated with two organizations based in the Pacific Northwest. By teaming up, they look to provide more lenders with a cost-efficient solution.

"By partnering with an industry-leading provider like MortgageHippo, we're able to provide an enhanced digital experience created with the customers' needs upfront," MortgageFlex Chief Operating Officer, Craig Bechtle said. "We are looking forward to expanding our relationship with MortgageHippo and providing lenders with a cost-efficient solution."

As part of the partnership, MortgageFlex is offering a bundled cost solution. There are exciting opportunities for the two businesses to work together to enhance their integration and exploit operational synergies.

About MortgageFlex:

MortgageFlex Systems was founded for one reason - to simplify mortgage lending. After 38 years, we're still focused on the mortgage industry and dedicated to providing lenders with smart software solutions. Our mission is to provide all channels of lending with the most cost-effective LOS and servicing software. Our services include 24/7 support, hosting, managed services, and implementation. MortgageFlex Systems looks to cultivate a strong partnership and is dedicated to helping reach your optimal potential with our LOS, MortgageFlexONE- 'The New Peak of Efficiency.' www.mortgageflex.com (904) 356-2490

About MortgageHippo:

About MortgageHippo: Based in Chicago, MortgageHippo is a financial technology company offering a comprehensive suite of web and mobile-ready products white-labeled for banks, credit unions and mortgage lenders. Their digital platform allows lenders to deliver an intuitive, smooth and efficient borrower experience, improve borrower conversions, significantly reduce origination costs and integrate with other innovative technologies. MortgageHippo's platform is highly customizable to lender preferences and configurable to lenders' workflows and processes. For more info, visit <u>www.mortgagehippo.com</u>