



**Smile Brands Continues to Expand its Network of Affiliated Providers  
Announces New Partnership with Dr. James Holman in Midland, TX**

**IRVINE, CALIF. (PRWEB) 8/5/19** - Smile Brands Inc., one of the nation's leading dental support organizations (DSO) providing business support services to more than 425 affiliated offices across 17 states, is pleased to welcome Dr. James A. Holman and his patients to its Monarch Dental location in Midland, Texas.

Dr. Holman founded his practice over 25 years ago with the goal of working to foster an environment of warmth and comfort for his patients. He and his team provide full-service general, cosmetic and restorative dental care, plus, extractions, root canals, same-day crowns, implants and Invisalign®. The group is merging with Monarch Dental at 2101 N Midland Drive, Suite 14, in Midland, Texas.

"My team and I are excited by the opportunity to join forces with the great group at Monarch Dental," explains Dr. Holman. "With Monarch Dental, I'm confident we have a partner who shares our passion for delivering high quality, patient-focused care."

Dr. Holman's patients will continue to receive the same great care they've become accustomed to from their new Monarch location which is a short five minute drive from their former office. They will also have access to expanded services such as Oral Surgery and Orthodontics. The Monarch office is open Monday, Tuesday and Saturday from 8:00am to 5:00pm, Wednesday 8:00am to 7:00pm and Thursday and Friday 8:00am to 6:00pm.

Smile Brands co-founder and CEO, Steve Bilt is eager to welcome Dr. Holman and his team to the Midland office. "This is clearly a win-win situation. Dr. Holman and team are able to continue to serve their patients while no longer having the extra burden of dealing with the administrative, technology and other challenges of running a dental practice."

**About Smile Brands Inc.**

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. Recently ranked #25 on Glassdoor's 2019 Best Places to Work list, Smile Brands Inc. provides comprehensive business support services through exclusive long term agreements with affiliate dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. Smile Brands supports 400 Bright Now!® Dental, Monarch Dental®, Castle Dental®, A+ Dental Care, OneSmile Dental, Johnson Family Dental, P3 Dental Group, and DecisionOne Dental Partners offices in 17 states, including Arizona, Arkansas, California, Colorado, Florida, Illinois, Indiana, Maryland, Ohio, Oregon, Nevada, Pennsylvania, Tennessee, Texas, Utah, Virginia, and Washington. Smile Brands is a portfolio company of Gryphon Investors, a leading middle-market private equity firm based in San Francisco, CA. For more information, visit [www.smilebrands.com](http://www.smilebrands.com).