



## John Comly

CEO, American Safety Council Inc.



**Age:** 40



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**Community involvement:** Golden Door Scholars board member; The Corners Society member; IOA Corporate 5k volunteer and participant; donor to Elevate Orlando; donor to pediatric intensive care unit at Novant Health Presbyterian Medical Center; donor to Baby Bundles



ohn Comly is still relatively new in his position, but his leadership has breathed life into the American Safety Council Inc.'s business model, team structure and company culture.

Comly in 2017 came in as CEO of the Orlando-based council, a leader in engineering, authoring and delivering e-learning training in transportation and workplace safety, professional services and continuing education for government, corporate and individual clients. When he first stepped into the role, the organization was experiencing incredible growth but major growing pains. Comly led the charge to upgrade the organization's technology infrastructure, while his energy served as a unifying force for the team of previous senior leadership and new positions that were added to help the

council achieve its lofty goals.

Under his leadership, the organization also has seen positive returns in revenue growth, cost savings, employee satisfaction and customer experience. Comly spearheaded the reorganization of the business structure to allow for more strategic analytics in product design and marketing of multiple contrasting categories of e-learning products.

"We are on the tail-end of a year of investments that touch all aspects of our business, from how we market and develop products, to how we service customers and deliver courses," Comly said. "From our migration to the cloud to our telephony system and a new mobile-first course player, we have evolved all aspects of our platform — all while managing a business through record growth. As we like to say, we're changing all four tires while driving down the highway."