

Titan Factory Direct Challenges Housing Crisis with New Affordable Home Series

San Antonio, TX – Manufactured home retailer, Titan Factory Direct, is committed to providing affordable housing in the ballooning real estate market happening right now across Texas, Oklahoma, and New Mexico. Their newest solution? A new series of economically priced manufactured homes built with our same superior quality and long-term savings with energy-efficient upgrades and appliances automatically included.

Titan Factory Direct has released the new [Redman Advantage](#) series specifically designed to combat the mounting costs and hurdles being placed on the real estate market as housing costs continue to rise to a crisis level. The series of [manufactured homes](#) currently consists of four floor plans with a selection of single section and multi section options all designed with the most popular personalizations already included. This new series is the most competitive options on the market right now for moderate to low income families and individuals searching for a home with high value and low cost. The new home floor plans are a fraction of the price of a standard site-built home while maintaining all the best features like energy efficient build, top options, and a beautiful layout, all at 60% less than the current median home price.

There continues to be a shortage of available homes in Texas, and the growing demand is inflating prices to a point that so many families just cannot afford to take the step into home ownership. This is forcing people into rentals and preventing thousands from the opportunity to invest into their family. The current median home price in Texas is \$196,900 and will continue to grow at an accelerated rate. While in the buying process, homebuyers are guided to be prepared with a 20% down payment which in the current market requires a savings of more than \$40,000. Assuming a buyer saves 10% of their income each year, it could take upwards of 8 years to save for a down payment. In a fast-growing market like San Antonio, the housing market can increase another 6% each year, adding \$3000 in down-payment for each year a buyer waits.

The Redman Advantage series has homes starting around \$34,900 with many common upgrades already included. The most affordable floor plan being “The Roosevelt” at 746 SQFT with 2 Beds and 1 Bath. There are also two 3 Bed and 2 Bath floor plans available, “The Kennedy” and “The Lincoln”, and “The Washington” is our largest in the series with 4 Beds and 2 Baths. There is truly a floor plan to fit every need and family size in this series. The Redman Advantage series is designed with premium standard features like an open floor plan, hard floors throughout, LED lighting in all rooms, large master bedroom, and 8’ sidewalls. All of these homes are backed by Champion’s 10-year structural warranty and 25-year shingle warranty. Homes are available for purchase now and the demand is high with families jumping at the opportunity for home ownership.

“Our main goal at Titan is to provide more options for affordable homes without compromising quality. We truly believe this new series will help families make home ownership a reality. Our Professional Housing Consultants are standing by to help your family and the lenders we work with are ready to give out loans. Right now is truly the best time to invest in a new home,” says David Eitrem, VP of Marketing at Titan Factory Direct. As the affordability gap continues to grow, the need for quality, affordable housing has never been greater. This is a great opportunity to show how manufactured homes can deliver outstanding quality, style and performance at prices that are up to 60 percent less per square foot than conventional site-built homes. To see the full series visit <https://info.titanfactorydirect.com/redman-advantage>.

About Titan Factory Direct

Titan Factory Direct, a wholly owned subsidiary of Skyline/Champion, a publicly traded company on the New York Stock Exchange, is a Champion Homes Factory Direct Retailer. Titan Factory Direct is a full service manufactured and [modular homes](#) company. Titan Homes will help with home site selection and assists in all phases of purchasing and building, from start to finish. Their wide selection allows buyers to search for new and used manufactured, modular and mobile homes for sale as well as repossessions, land-home packages, commercial and oil field housing for the best price available. For more information, visit www.titanfactorydirect.com or any one of our 12 convenient locations.