



MEDIA KIT

CONTACT: Info@SkijoringMagazine.com

The sport of Skijoring has taken off in recent years and advertisers are eagerly looking for opportunities to advertise their products and services to fans of this growing sport. Skijoring Magazine is quickly becoming the preferred news source for everything Skijoring related.

Our goal is to promote the sport of U.S. Skijoring as well as provide resources for associations, organizers, competitors, and fans of this exciting, and very popular sport.

WHY ADVERTISE WITH US?

The sport of Skijoring offers advertisers of all types to present their products and services to a massive fan base across the country. Here is a sampling of products and services that fit very well with the Skijoring fan-base and demographic.

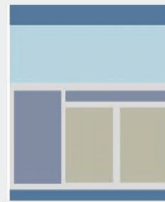
Equestrian Supply | Trucks | Ski & Outdoor Apparel | Food | Beverages | Western Wear | Outdoor Sporting Gear | Photography & Video Equipment | Lodging | And More



Skijoring Magazine

The magazine is printed every November and features stories, events, organizers, and competitors from across the nation.

Distribution: Across 30+ Seasonal Events
Potential Reach: 250k +



Skijoring Mag Website

Our website tracks industry news featuring the sport of Skijoring as well as provides unique articles and profiles for organizers and competitors.

Distribution: Internet wide
Potential Reach: 25k + impressions a month and growing fast



GOLD PACKAGE

- Premium Ad Locations on Website
- Full Page Ad in Magazine
- Featured Story
- Banner Placement in Select Events
- Jump Sponsors at Select Events
- Gate Sponsors at Select Events
- And More!

PRICING: Custom Pricing Options



SILVER PACKAGE

- Premium Ad Locations on Website
- Full Page Ad in Magazine

PRICING: \$1000.00



BRONZE PACKAGE

- Small Ad Locations on Website
- Half Page Ad in Magazine

PRICING: \$500.00

GET STARTED BY CONTACTING: Info@SkijoringMagazine.com