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HAWAII DOLPHIN TOUR INTRODUCES ONBOARD LIQUOR SALES
Dolphins and You begins selling alcohol on tours due to popular demand

Honolulu, HI: Oahu dolphin swim tour operator Dolphins and You will begin selling alcoholic beverages on its tours this September.

Dolphins and You will be the first swimming with dolphins tour in Oahu to offer liquor for purchase onboard its tours. The decision comes after 30 years in business as a way for the company to continue to set itself apart in an increasingly competitive market.

“We are proud to be able to add the offering of some quality alcoholic beverages to our program,” Dolphins and You General Manager Kaina Neuman said. “We’re excited to see how people respond.”

Kaina said he hopes this will attract new customers in the key markets of the United States, Japan, Australia, Korea and Canada.

Adult beverages debuted on Sept. 1 to an enthusiastic group of 60 tour guests, with \$30 worth sold on the first tour.

“It was really nice to have the option to purchase some cold beers on the ride back to the harbor,” Dolphins and You tour guest Sara Brown said. “Perfect ending to a great day!”

The new liquor menu will offer beverages by local Kona Brewing Company, along with Crafters Union and Malibu Rum, to complement the taro bun cheeseburger lunch served on the tours. Nonalcoholic beverages will also be available.

Liquor will only be served during the final segment of the tour after swimming has completed, due to safety concerns.

“We always strive to give the customer the best experience possible,” Neuman said. “We just need to make sure we are safe, responsible and legal while doing so.”

About Dolphins and You: Dolphins and You began entertaining guests 30 years ago and has become the longest-running and highest-rated dolphin swim tour on Oahu. Dolphins and You is the original tour of And You Creations. In 2016, And You Creations expanded to offer Nature and You, a hiking tour on the Manoa Falls Trail. The company continued its growth in 2018 with the launch of the Island and You circle-island tour, and it has plans to expand develop further in the future.

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