

FOR IMMEDIATE RELEASE

Adessa Group Signs Partnership Agreement to Offer SAP Qualtrics Experience Management Solutions and Services

New offering to provide SAP Qualtrics Experience Management integration and support services to SAP HCM and SAP SuccessFactors customers across Europe

BRUSSELS (04 September, 2019) – Adessa Group, a pan-European provider of business process and strategic solutions for SAP ERP HCM and SAP SuccessFactors, announced today that it has signed a partnership agreement to offer Qualtrics Experience Management solutions and services to customers across Europe. With this agreement, Adessa becomes one of the first SAP partners focused on the mid-market to obtain SAP, SAP SuccessFactors, and SAP Qualtrics partner certifications.

SAP completed its acquisition of Qualtrics in January, 2019. Combining data and capabilities from SAP SuccessFactors and Qualtrics, Employee Experience Management is the process of monitoring how employees feel about their work through interactions and feedback, in order to discover and implement opportunities for improvement. The result is a combination of operational data (O) and experience data (X) that provides customers with a complete view of relevant events that impact their employees.

“As a pan-European partner with deep SAP HCM and SAP SuccessFactors expertise, Adessa Group is uniquely qualified to work with customers to provide SAP Qualtrics Experience Management integration and support services,” said Luc Bossaert, Adessa Group Partner.

“With Qualtrics Experience Management, Adessa Group can help its customers improve employee experiences in ways that can reduce attrition, retain and develop talent, increase engagement, and optimise productivity,” added Luc Bossaert.

“We are delighted to have Adessa Group as a partner in the Employee Experience space. As a long-time SAP HCM and SuccessFactors partner, they have a holistic understanding of the context of HR processes and Digital HR are ideally placed for the combination of Experience data (X-data) and Operational data (O-data),” said Jan Sonnenschein, Partner Ecosystems Manager at Qualtrics.

About Adessa Group

Adessa Group is an SAP ERP HCM, SAP SuccessFactors, and Qualtrics partner and services provider with offices in Belgium, Switzerland, Germany, France and Spain. Since its inception in 2005, the Adessa Group has developed a strong reputation across Europe for continuous innovation and expert delivery of SAP-based HR services and solutions. Learn more at www.adessagroup.com.

About Qualtrics

Qualtrics is the technology platform that organizations use to collect, manage, and act on experience data, also called X-data™. The Qualtrics XM Platform™ is a system of action, used by teams, departments, and entire organizations to manage the four core experiences of business—customer, product, employee and brand—on one platform. Over 10,000 enterprises worldwide, including more than 75 percent of the Fortune 100 and 99 of the top 100 U.S. business schools, rely on Qualtrics to consistently build products that people love, create more loyal customers, develop a phenomenal employee culture, and build iconic brands. To learn more, and for a free account, please visit www.qualtrics.com.

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