



September 4, 2019

MEDIA ALERT

READINESS SYSTEMS TO PRESENT AED SENTINEL®, FIRST REMOTE AED MONITORING SYSTEM BUILT FOR EVERY AED PROGRAM, AT NSC CONGRESS & EXPO

Innovative New Technology Will Be Available for Demos at World's Largest Safety Conference

Designed and built by the leading authority in automated external defibrillator (AED) program compliance, AED Sentinel solves one of the most pressing challenges in AED program management, eliminating the need for human inspections, and finally providing AED program managers with the ultimate in ease of AED ownership.

Today's reliance on human AED inspectors results in a high rate of non-compliance, meaning large numbers of AEDs go uninspected or poorly maintained for long periods of time. This leads to an increased risk of AED failure, avoidable sudden cardiac death and lawsuits. *AED Sentinel eliminates the burden and cost of human inspections, and reduces the risk of AED failure and the consequences that follow.*

Media are invited to attend NSC 2019 Congress & Expo for background, interviews and/or product demonstrations. Richard A. Lazar, AED Sentinel president and inventor, is available to:

- Explain the cost, burden and legal risks associated with relying on human AED monitoring
- Demo the industry's first remote AED monitoring system built for *every* AED program
- Share news of the first U.S. airport to install AED Sentinel

When: September 9-11, 2019
Where: NSC 2019 Congress & Expo, Booth 6223
San Diego Convention Center, San Diego, Calif.
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About AED Sentinel, brought to you by Readiness Systems

AED Sentinel is a technology-based remote AED monitoring system, designed and built by the leading authority in AED program compliance, to provide the ultimate in ease of AED ownership and management. With AED Sentinel, you can safeguard your entire AED program with daily device checks and 24/7 monitoring, lowering your liability risk. It eliminates error-prone, *ad hoc* human AED inspections while keeping your staff focused on truly value-added tasks. And it works with all current AED makes and models installed in wall-mounted cabinets. For more information, visit www.aedsentinel.com.

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