

Contact:
Tricia Nuss
Phone: (972) 556-0541
Fax: (443) 308-5725
Email: tinuss@travelhost.com

TRAVELHOST
433 E. Las Colinas Blvd #1065
Irving, Texas 75039
www.travelhost.com



PRESS RELEASE

TravelHost releases Q2 network results - exceeds expectations across all categories for print advertising and print products

TravelHost demonstrates print advertising strength and solidly bucks national trend of print decline

DALLAS, TX – September 1, 2019 TravelHost Headquarters recently released the results of the owner-operator network that demonstrates strong growth in print advertising revenues, increases in distribution copies and increased average page counts.

"Our typical owner/publisher saw an increase of almost 10 percent from last year," said William Schroeder, President and CEO of TravelHost Network. *"Our owners are connecting with the communities by providing products that both travelers and businesses want."*



In key industry indicators, the typical TravelHost owner has seen a customer increase of 11 percent. TravelHost branded print pieces total 4.4 million annually and distributed nationally through hotels, tourist centers and high traffic traveler locations.

"Franchise and business opportunities in travel media continue to be desirable," said Terry Kelm, President of Sunbelt Franchise Re-sales. *"We have seen independent business owners having success when they combine smart print resources with a digital business model."*

"Our network results prove that with a properly executed plan, print advertising is strong and growing," said Jason Bahamundi, Vice President of TravelHost Network Operations. *"Our owners are serving travelers needs through a strong hotel-distributed magazine, online at www.TravelHost.com, through our mobile first platform and through social media. We believe in balance and could not be more thrilled with the results of our networks gains."*

TravelHost gives an authentic local travel experience by guiding travelers to the most unique places for dining, one-of-a-kind shopping and fun things to do. Business and leisure travel is one of the strongest industries as travelers typically spend an average of 35 percent more while visiting.

"This is a great time to be a TravelHost owner and I have personally seen continued growth in my Lexington, KY TravelHost business," said Eli Mertens President of the TravelHost Advisory Board. *"As a TravelHost Publisher for the past 15 years, I'm proud of the business I have built that provides me time for community service, time to travel and time with my family."*

"Since 1967, TravelHost has been expanding its reach by identifying those people like Eli who wish to be travel ambassadors within their local marketplace," said Schroeder. *"As a trusted, recognized brand, TravelHost offers the best entrepreneurial opportunity for those who want to enjoy freedom, flexibility and the financial advantages of owning their own business."*

For first time entrepreneurs, TravelHost allows you to build your own successful business in travel media. Marketing pros who love the independence of making their own decisions and running their own business, find that TravelHost provides a full menu of personalized tools, assistance and support. TravelHost owners are actively involved in their communities with their established relationships with local businesses and their association memberships within the travel and hospitality industries.

FOR IMMEDIATE RELEASE

ABOUT TRAVELHOST

TravelHost is the **Premier Destination Resource for** anyone looking to make the most out of their travel adventures. Found nationally in hotel rooms, online and through a variety of social channels, TravelHost serves more than 100 million travelers per year. TravelHost is the traveler's trusted guide to unique business establishments offering dining, shopping, entertainment and accommodations in over 175 cities throughout the U.S. Visit www.travelhost.com to book your next trip and discover those businesses specifically serving travelers, along with exploring extraordinary events and travel offerings.

TravelHost offers entrepreneurs the opportunity to be your own boss – the driving force behind the sales and marketing of a proven product in an exclusive, protected territory. Take the first step toward a rewarding career and independence as a local TravelHost owner by visiting <https://ipublish.travelhost.com/>

###