



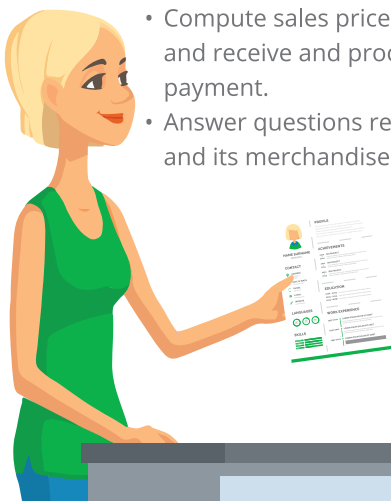
## TestGenius® Retail goes beyond a simple test, it is a three-pronged selection tool.

### Why TestGenius Retail?

- Ensure you hire the right associates for the job
- Get a clear understanding of who has the *People Skills, Trainability, and Dependability* needed to handle your fast-paced retail environment.
- Group reporting allows for easy identification of applicants that are “qualified”.
- *Reduce turnover* by hiring the right person the first time
- Ability to create *customized assessment* for retailers.
- Flexible licensing option. We will work with you to understand your needs and provide a solution to meet your unique requirements.

### Understand Who Will Be Able To:

- Greet customers and ascertain what each customer wants or needs.
- Describe merchandise and explain use, operation, and care of merchandise to customers.
- Recommend, select, and help locate or obtain merchandise based on customer needs and desires.
  - Compute sales prices, total purchases, and receive and process cash or credit payment.
  - Answer questions regarding the store and its merchandise.



### Easy-to-Interpret Hiring Recommendations



### Background

#### ✓ 45+ YEARS OF EXPERIENCE

Ph.D. and MBA development team. 45+ years of testing experience as consultants and experts for hundreds of employers and test enforcement agencies, including the U.S. Department of Labor - OFCCP.

#### ✓ DEFENSIBLE SKILL & ABILITY TESTING

Biddle takes pride in providing fair and defensible employment tests for a variety of businesses across industries.

#### ✓ MAXIMIZE TEST DEFENSIBILITY and MINIMIZE LEGAL EXPOSURE

TestGenius® tests are the most defensible because they can be locally validated for your positions in your own work environment.

#### ✓ CUSTOM TEST DEVELOPMENT

Biddle Consulting Group's custom test development team has been rooted in job analysis, test development, and test validation since 1974.

[www.TestGenius.com/Retail](http://www.TestGenius.com/Retail)

(800) 999-0438 ext. 180



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