

FOR IMMEDIATE RELEASE



The Smiles for Everyone Foundation Welcomes Applicants for Implant Program In Partnership with Smile Brands Inc., Implant Direct, and DDS Lab, the Smiles for Everyone Foundation Will Provide Free Dental Implants to Individuals In Need

Irvine, California – *September 6, 2019* – The [Smiles for Everyone Foundation](#) is accepting candidates for their *Implanting Inspiration* program, which will provide free dental implants for low income, underinsured individuals across the nation.

About sixty-nine percent of adults in the United States have lost at least one tooth, and dental implants are the new standard of care for permanent treatment. As the most cost efficient treatment, implants will last throughout a patient's lifetime and prevent the need for future care resulting in additional costs. However, the initial price of an implant can range anywhere between three to five thousand dollars. High up-front costs can push low-income individuals into choosing temporary treatment that will ultimately lead to more money spent over time.

Implanting Inspiration will provide underserved patients with free dental implants and remove the financial burden of the costs. This program is expected to provide up to \$500,000 in donated dentistry to patients across the nation by year end. Those interested in applying can do so through the [Implanting Inspiration Application Form](#) before September 30th.

Implanting Inspiration is made possible through partnerships with [Smile Brands Inc.](#), [Implant Direct](#) and [DDS Lab](#).

About Smile Brands Inc.

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. Smile Brands Inc. provides comprehensive business support services through exclusive long term agreements with affiliate dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. Smile Brands supports nearly 400 Bright Now!® Dental, Monarch Dental®, Castle Dental®, A+ Dental Care, OneSmile Dental, Johnson Family Dental and P3 Dental Group offices in 16 states, including Arizona, Arkansas, California, Colorado, Florida, Indiana, Maryland, Ohio, Oregon, Nevada, Pennsylvania, Tennessee, Texas, Utah, Virginia, and Washington. Smile Brands is a portfolio company of Gryphon Investors, a leading middle-market private equity firm based in San Francisco, CA. For more information, visit www.smilebrands.com.

About DDS Lab

As a full-service national dental lab, DDS Lab is positioned as the leading lab for Dental Service Organizations worldwide. At the heart of the DDS Lab operation is our state of the art manufacturing facility in Shenzhen, China. With DDS Lab's unique technological footprint, DDS Lab is able to provide the highest levels of customer service, clinical capabilities, and operational excellence. DDS Lab has all of the essential requirements for being the trusted dental lab to Smile Brands, delivering a world of confidence chair side to dentists. DDS Lab is proud to support and sponsor the Smiles for Everyone Foundation by helping to continue to provide free dental care to those in need, both at home in the U.S. and around the world.

About Implant Direct

Founded in 2006, Implant Direct pioneered the dental implant industry's value segment. Implant Direct was one of the first dental implant manufacturers to offer dentists dental implants via the internet at factory direct prices. Today, Implant Direct customers can buy anytime, anywhere, any way. Customers can place orders in person with their face to face sales representative, over the phone through our dedicated Customer Service team, or 24 hours a day with our easy to use, eCommerce website. Implant Direct continues to help dentists improve customer care and grow their practices with high quality, value priced dental implant solutions and comprehensive patient education and case acceptance training tools.

About the Smiles For Everyone Foundation

The Smiles for Everyone Foundation is a 501(c)(3) nonprofit organization with the mission of delivering smiles for everyone by providing free dental care for those in need, both at home in the U.S. and around the world. Since 2011, the Smiles for Everyone Foundation has delivered over 23,000 smiles and over \$17 million in donated dentistry. The foundation currently supports programs which provide free dental care to those in need in Cambodia, Ghana, Laos, Nicaragua, Paraguay, Thailand, and the United States. For more information or to make a donation, visit www.smilesforeveryone.org.

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