

**FOR IMMEDIATE RELEASE**

**Film Festival Flix Launches Exclusive Catalina Film Festival Streaming Channel  
for the Catalina Film Institute**

*New Channel offers North American Audiences On-Demand Streaming Access to 67 Festival Films in Competition, Curated Exclusively for its Online Festival Channel.*

September 10, 2019 (LOS ANGELES) — Film Festival Flix today announced the launch of a new film streaming channel for Catalina Film Institute, the nonprofit parent organization of the Catalina Film Festival. The branded channel on the Film Festival Flix digital platform will feature 67 films in competition for the 2019 Film Festival, giving filmmakers the opportunity to extend their audience reach and film patrons the opportunity to vote on their favorite online films vying for a CFF award.

“We are so excited to be partnering with the prestigious Catalina Film Festival — *rated in the top 50 film festivals on Film Freeway, out of more than 8,000 available* — and their world class filmmakers,” said Film Festival Flix CEO, Benjamin Oberman.

Film categories available for screening include Documentary Films, International Feature Films, International Short Films, US Feature Films, US Short Films, Advanced Student Shorts, Conservation Films, and horror films competed for a coveted, exclusive Craven award, after the Master of Horror himself, Wes Craven. Explore the Catalina Film Channel at [filmfestivalflix.com/festival/catalina-film-channel/](http://filmfestivalflix.com/festival/catalina-film-channel/).

“Since its inception, the Catalina Film Institute has been committed to celebrating great films and fostering the IMAGINATION, EDUCATION and DESTINATION of filmmakers, launching both films and careers,” said Catalina Film Institute Founder and Executive Director, Ron Truppa. “Film Festival Flix provides us with the opportunity to provide greater promotion and distribution opportunities to our filmmakers, and to reach an exponentially greater audience who would love to see their films but can’t make it to our annual festival.”

Streaming passes to the Catalina Film Channel are available September 1 – 30, 2019 for only \$7.99. Passholders have 30 days from the point of purchase to watch films in competition and vote for their favorites. For more info, visit [filmfestivalflix.com/festival/catalina-film-channel/](http://filmfestivalflix.com/festival/catalina-film-channel/)

**ABOUT CATALINA FILM INSTITUTE and FILM FESTIVAL**

Catalina Film Festival is an annual celebration of film in Southern California with coastal screenings and events in Long Beach and on Hollywood’s island, just 22 miles off the Los Angeles coast. Past CFF honorees include Nicolas Cage, Jon Favreau, Stan Lee, Kevin Hart, William H. Macy, Andy Garcia, Sharon Stone, Emmy Rossum, Richard Dreyfuss, and more. CFF is a competitive festival with awards in multiple US and International categories, including the prestigious Stanley Kramer Social Artist Award, Charlie Chaplin ICON Award, Wes Craven Horror Award, Ronald Reagan Foundation "Great Communicator" Award and the Island's Conservation Award. For more information, Follow @CatalinaFilm, #CatalinaFilm [www.catalinafilm.org](http://www.catalinafilm.org).

## **ABOUT FILM FESTIVAL FLIX**

FILM FESTIVAL FLIX is a digital content platform that was founded with the mission to connect quality niche market and special interest films with interested audiences. The platform provides its proprietary technology, distribution, and marketing services to film festivals, media brands, and niche market distributors helping them to overcome traditional marketing obstacles standing in the way of reaching a greater audience. [www.FilmFestivalFlix.com](http://www.FilmFestivalFlix.com)