

ProTexting Announces Integration With Amazon

Plano, TX 2019



amazon seller

Amazon sellers can now communicate with their customers via SMS messaging.

Plano, TX. September 12, 2019. [ProTexting](#), a leading provider of SMS marketing services for businesses, **now offers Amazon integration, which allows e-commerce sellers to connect more easily with their customers via text messaging.**



Amazon merchants are always seeking more efficient ways to communicate with their customers. They want to know when customers receive their orders on time and if they are satisfied with their orders. Sellers also want to **encourage customers to leave reviews**, which can have a big impact on future sales.

SMS or text messaging is a powerful tool for helping businesses to stay in touch with their customers. With ProTexting Amazon integration, this capability is available for e-commerce sellers. Clients can request that customers text a **KEYWORD** (which is either included on a sticker sent with the product or given via email in the order confirmation). When the customer texts the keyword, he or she receives an auto-reply message with a link to rate the product/seller.

Previously, clients had to manually check for messages from customers. The new integration allows for this process to be automated so that Amazon sellers only need to set it up once so they don't have to manually send out text messages to customers. This is especially helpful to sellers who deal with large volumes of orders.

[Amazon integration allows ProTexting clients to set up messaging campaigns](#) seamlessly by automatically verifying valid order ID via SMS. Once order validity is confirmed, sellers can ask for reviews or feedback. This capability is expected to enhance communications between Amazon sellers and their customers.

ProTexting is a Texas-based company that provides a variety of [SMS services](#) that help businesses communicate with customers. Amazon integration will help clients with e-commerce platforms engage better with customers.





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