

## Diversity, Equity and Inclusion Four-Part Webinar Series

**Series Description:** Discover the differences in Diversity, Equity and Inclusion. During this engaging four-part webinar series, learn the vital roles of each in the workplace; and how exercising empathy and allyship can lead to a healthier work culture, and increase your company's bottom line.

### Session 1 - Diversity, Equity & Inclusion: What's it all mean anyway?

Diversity and Inclusion are hot topics today, but understanding, evaluating, then implementing a strategic plan within your organization takes more than talk. Do you know the differences between diversity, equity and inclusion, and how each positively impacts overall workplace culture, and improves productivity? Learn why understanding their roles is key when implementing a solid process and communicating expectations to your team during this one-hour webinar.

### Session 2 - Unconscious Bias: Putting prejudice in check

Bias isn't always overt. Often times, it's the subtle, hidden unconscious attitudes we have that are harmful to the workplace. Discover how unconscious bias can negatively impact your team members, clients and customers, and what to do about it during this session.

### Session 3 – Exercising Empathy & Understanding Allyship

You don't have to live someone else's experiences in order to empathize with them. In this session, explore empathy as the bridge to allyship, and why every workplace culture needs allies in the corporate structure.

### Session 4 - The Bottom Line: How inclusivity creates increase

Including a strategy for implementing Diversity, Equity and Inclusion is great for workplace culture – and it's great for business too! Learn how a strategic plan can boost your bottom line and your company's reputation during this webinar.

#### **Presenter: Ayana King**

Ayana King will be presenting all four sessions in this special webinar series. She is the owner/operator of Maximum Communications LLC. She is passionate about diversity, equity and inclusion, and serious about starting the conversation with professionals.

Register at [mastery.com/trainingsolutions/webinar](https://mastery.com/trainingsolutions/webinar)