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Talley Management Group, Inc. Names Joseph Sapp, CAE as the Company's COO *TMG promotes Joseph Sapp to the role of Chief Operating Officer as the AMC grows and expands*

MOUNT ROYAL, NJ – September 25, 2019 – [Talley Management Group, Inc. \(TMG\)](#), a leading association management company with national and international connections, has promoted Joseph Sapp, CAE to the role of Chief Operating Officer (COO). In this new position, Sapp will oversee TMG's main service divisions, new business development and continuing to work in partnership with the Senior Management Team toward continued growth of TMG.

“TMG has seen a minimum of 16% revenue growth this year and Joe's leadership as the Director of Strategic Development has been a major contributor to that,” said TMG President Gregg Talley, FASAE, CAE. “Throughout his tenure at TMG, Joe has been successful in each role he has held, making the positions his own and reaching the goals he was given. The role of COO will allow him to continue this development, both for our client partners and for TMG as a whole.”

During his nearly 12 years at TMG Joe has risen through the ranks of TMG working at nearly every level of the company. More recently, Joe has served as TMG's Associate Director of Association Management Services and the Director of Strategic Development, where he directed TMG's business development, IT and marketing team.

Sapp brings a unique background to the new position, earned from his experiences working with individual membership societies and credentialing organizations. Joe's work has included both domestic and international organizations with varying needs. In 2018, Sapp was instrumental in the expansion of the TMG brand globally, bringing the association management company model to India, launching [Vraata](#), and Africa, launching [AFAMCO](#), the African Association Management Company.

In the same year he earned the Certified Association Executive (CAE) credential from the American Society of Association Executives (ASAE), Joe made the 2014 Association Forum of Chicagoland's prestigious “Forty Under 40” list. Now a resident of New Jersey, Joe is the Immediate Past-President of the Mid-Atlantic Society of Association Executives (MASAE). He is a graduate of Northern Illinois University and recently earned a Master of Business Administration Degree.

Joe resides in South Jersey with his wife Nicole and loyal Golden Retriever, Ernie.

For more information about Talley Management Group, Inc. and its services, visit talley.com.

About Talley Management Group, Inc. (TMG)

Talley Management Group, Inc., (TMG) is a full-service association management company. Founded in 1987, TMG has over 20 full-service association clients and provides event planning and consulting services to many more. Its mission is to create stronger communities and human connections to enhance global society. For more information on TMG, its services and full client partner list, visit talley.com, on Facebook [@talleymanagement](#), on Twitter [@TalleyMgmt](#) and on [LinkedIn](#).

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