

PRESS RELEASE

London, United Kingdom October 1st, 2019

Virtual Event Startup Teooh.com Launches to Make Global Events Accessible to Everyone From Big Brands to Individuals.

Event Organizers and Community Builders have an incredibly stressful job. Renting venues, coordinating speakers, and handling logistics. They do all of this for the benefit of helping people who attend their events. Teooh Inc. is delighted to pull the curtain back on the most advanced avatar-based virtual event platform. With the release of their pioneering technology, designed to empower everyone from big brands to individuals, Teooh is set to democratize the way distributed passion, professional, and enterprise communities connect by providing technology which allows event attendees to feel like they're in the same room, even when they're potentially in different countries.

“Events are a key way for brands and personalities to unlock the power of their communities by bringing people together to connect. The reality is that traditional events are costly and even big brands can struggle to justify the expense.” said Don Stein, CEO of Teooh Inc. “On our platform a Fortune 100 company could host employee on-boarding or a sales kick off, professional event organizations can host virtual panels and fireside chats, and passion communities revolving around subjects like movies or technology could host virtual meetups so that attendees can join from anywhere with an internet connection.”

Industry reports reveal that events may be more important than ever. 74 percent of event attendees reported a more positive perception of a public figure or an organization after attending their event. Furthermore, 96 percent of people who report having had a great experience at an event are more inclined to make a purchase.

“No other platform is focused on helping distributed passionate, professional and enterprise communities virtually connect from anywhere with an internet connection. Platforms like Reddit and Slack were never developed to host events, and while they're good for keeping a community informed, threaded conversations can get in the way of real connections.” said Don Stein, CEO of Teooh Inc. “Zoom, Google Hangouts, and Skype were built for video conference meetings and webinars, but they weren't designed for online events where thousands of attendees can walk around and meet each other just like at a real event. This is a big opportunity for established conferences like Comic Con International or CES to virtually offer some of their content to a new and curious audience.”

The CEO of Teooh Inc, Don Stein is a graduate of the Kelley School of Business, and also Draper University, prior to founding Teooh, Don was the Founder and Managing Director of Candela

Partners, an early stage Venture Capital firm based in San Francisco that he co-founded with Larry Braitman.

At launch Teooh is hosting events with VC and Bitcoin pioneer Tim Draper (Investments include Hotmail, Skype, Tesla, SpaceX, AngelList, Twitter Docusign, Twitter and Coinbase), CNBC personality and Apple reporter Gene Mustar, Global Community of Entrepreneurs Startup Grind, as well as several recognizable podcasters looking to bring greater engagement to their shows by adding a virtual “live” audience.

Virtual events on Teooh combine all the cost, ease and time benefits of live streaming platforms with the networking and interactive benefits of in-person events. For more information or to start setting up your own event please visit www.teooh.com or reach out to Community@teooh.com and Connect Your People.

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About Teooh

Teooh believes that everyone should find their community no matter where they live. This is why they built the most advanced avatar-based virtual event and community platform. With offices in North America and The United Kingdom and investments from General Catalyst, NewFund Capital, Courtside Ventures, Kima Ventures, Uphonest Capital, AET Fund, Betaworks Ventures, Loup Ventures, Lightspeed Ventures Scout Fund, Keeler Investments Group, F.A.M fund, Larry Braitman, Mike Acheson, and Ellen Ma, Teooh empowers distributed passionate, professional and enterprise communities to gather together, exchange knowledge and grow. For more information or to host your own event please visit www.teooh.com and *Connect Your People*.

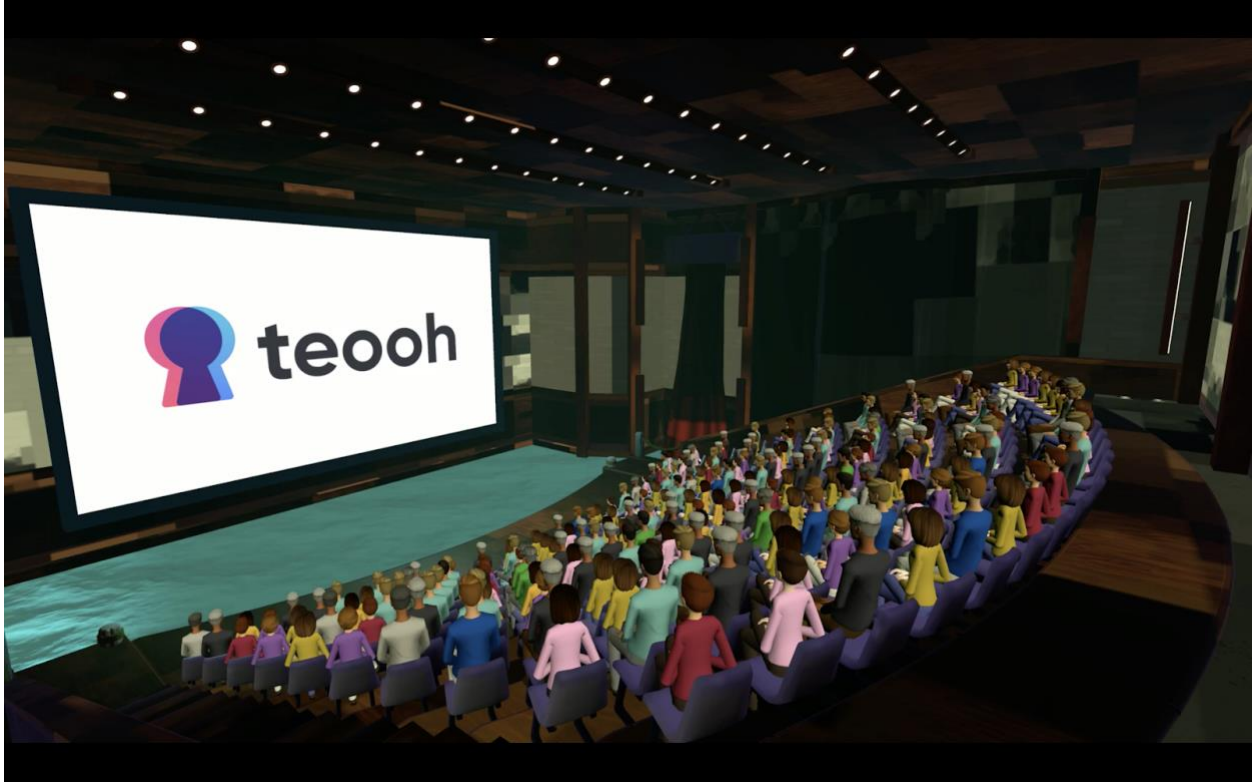
Images:



Teooh Logo



Here's a community in London gathered together waiting for a live stream to start of a traditional event that's occurring in San Francisco.



Startup Grind event with community members from all over the globe.